

## FOR IMMEDIATE RELEASE

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## **Discover Newport Welcomes New Sales Manager**

Rhode Island native Christopher Siravo will focus on servicing the group tour market.

Newport (R.I.) March 14, 2018 – Discover Newport, the official destination marketing organization for Newport and Bristol counties, has hired Christopher Siravo as Sales Manager.

Siravo, a graduate of Rhode Island College, will concentrate on generating business from the group market, including tour operators and travel agents. He will represent Discover Newport at domestic and international trade shows to promote group and foreign individual travel while developing an array of group tour travel packages with hotels, attractions and special events throughout our destination.

Siravo's related experience includes serving as Group Tour Coordinator at the Preservation Society of Newport County and an internship at the Providence Warwick Convention and Visitors Bureau working with the Rhode Island Sports Commission.

The planning services of Discover Newport's sales staff, the Destination Experts, are complimentary to ensure successful group tours, meetings and events in our destination.

## ABOUT DISCOVER NEWPORT

Discover Newport is the official destination management organization (DMO) dedicated to promoting the City of Newport and the eight surrounding coastal townships in Newport and Bristol counties, Rhode Island. These include Barrington, Bristol, Jamestown, Little Compton, Middletown, Newport, Portsmouth, Tiverton and Warren. As a non-profit organization, Discover Newport partners with stakeholders throughout our tourism and hospitality industry to market the region as a premier destination for business and leisure travel. DiscoverNewport.org