

Rockford Area Convention & Visitors Bureau

January 31, 2018

Board of Directors Meeting Minutes

Board Present: John Groh, David Anderson, Kevin Frost, Jennifer Furst, Einar Forsman; Bryan Davis, Bob Burden, Todd Cagnoni, Ben Holmstrom, Bill LaFever, Tim Myers, Mayor Ted Rehl, Marcus Bacon, Chad Anderson, Marco Lenis

Board Absent: Bobbie Holzwarth, Jay Sandine, Patricia Diduch, Nathan Bryant, Fred Wescott

Foundation Board Present: Darrell Snorek, Pat Tulley

Guests Present: Mayor Thomas McNamara, Patrick O'Keefe, Mike Schablaske, Rachel Miller, Sandra Perpignani

Staff Present: Joanne Nold, Lindsay Arellano, Nick Povalitis, Kristen Paul

Call to Order: The meeting was called to order at 7:30 a.m. by David Anderson.

Citizen Survey Presentation:

Sandra Perpignani and Rachel Miller presented the results of the 2017 citizen survey. This year's survey was revamped to include questions from the City of Rockford, Winnebago County and Transform Rockford. The full report will be ready for release in March 2018, at which time results will be shared publicly.

Home Rule Presentation:

Mayor Thomas McNamara spoke about Home Rule and the citizen initiative to restore Home Rule powers to the City of Rockford. After a presentation, he welcomed questions and comments from the board. David Anderson thanked him for speaking and he and other guests departed the meeting.

Following their departure, the board further discussed Home Rule and if RACVB should speak out publicly in either direction or remain neutral. Bill LaFever made a motion for RACVB to publicly support the Home Rule referendum. Jennifer Furst and Marco Lenis seconded. Keven Frost abstained from voting. The motion carried to publicly support Home Rule with unanimous approval of those voting.

Approval of Meeting Minutes:

It was moved and seconded to approve the December 13, 2017 meeting minutes. Motion carried.

Internal Monitoring Reports:

It was moved and seconded to accept Monitoring Reports 2.3 and 2.4. Motion carried

Governance Process:

David Anderson noted that each board member should fill out their 2018 annual conflict of interest disclosure form and return it to Kristen Paul.

David Anderson, on behalf of the Board Development Committee, invited board members to forward to the committee suggestions for board candidates. Committee members include Bobbie Holzwarth, David Anderson, Bill LaFever and Jennifer Furst.

Tim Myers reported on the 2017 990 Form. Information only; no vote necessary.

CEO Report:

- The RACVB annual lunch has been moved to May 23 at 12 p.m. Location and additional information will be provided in the coming weeks.
- A news conference will be held at 10 a.m. on February 15 at Anderson Japanese Gardens. The cover of the spring/summer edition of Travel Illinois will be released.
- Fred VanVleit has resigned his contract as the RACVB Brand Ambassador for 2018. He will host the 2nd annual fan fest and youth basketball camp this summer.
- The plan for any profits netted by Stroll on State was shared with the board. This includes building a “snowy day” reserve fund should the weather prevent a profitable event in future years.

The next meeting is Wednesday, March 21, 2018 at 7:30 a.m.

The board adjourned at 9:01 a.m.

Respectfully Submitted,



Tim Myers, Board Secretary & Treasurer
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