

dishing ON THE SOUTH: GREENVILLE, SC



celebrity chefs, master sommeliers, and national recording artists. Euphoria can be experienced by visitors Sept. 21-24. Founded in 2006 by platinum-selling singer and songwriter Edwin McCain and restaurateur Carl Sobocinski, proceeds fund Local Boys Do Good, the 501 (c)(3) created to benefit local non-profit organizations and support the community.

For those looking for a more family-friendly option, the City of Greenville hosts BB&T Fall for Greenville presented by Pepsi on Oct. 13-15. From one end of Main Street to the other, tempting tastes, sights, sounds,

entertainment offered on five stages all weekend long and see up to 60 musical acts, from rock and country to jazz and blues. You can also find out which bartender deserves the title Mix-Master of Greenville, who has the most creatively decorated tent, and, most importantly, find out who will be recognized for the best dish and presented with the US Food Service Silver Spoon.

If you are looking for ways to tantalize your taste buds and quench your thirst all autumn long, look no further than four tasty tours offered in Greenville.

FOODIES REJOICE!
Greenville, South Carolina has become a foodie destination and the month of September kicks off various events guaranteed to satisfy every palate.

Greenville has received several notable culinary accolades: one of the "Top 12 Most Underrated Food Cities in America" by BuzzFeed, the "#1 Under-the-Radar Southern Food Destination" by Zagat, one of the "South's Tastiest Towns" by Southern Living, and "The Next Big Food City of the South" by Esquire.

Kicking off this food-centric season, Euphoria is a highly anticipated weekend-long event showcasing Greenville's culinary and arts communities. Attendees will be able to enjoy cooking demonstrations, wine seminars, exclusive tasting events, multi-course dinners, and live musical performances. The event also features domestic and international wines,

and mouth-watering aromas can be found. You can sample wine, learn to pair beer with food, and watch regional and local chefs showcase their culinary skills. Over 40 of Greenville's finest restaurants feature almost 200 menu items and bring in up to 200,000 people over a three-day period.

Considered the biggest event of the year and the Southeast's most popular outdoor festival, music lovers can enjoy a wide variety of free musical

The At the Chef's Table, BBQ Trail Tour, and Greenville Breakfast Tour are all put on by Greenville History Tours. Find more information on booking tours at greenvillehistorytours.com. And, if you want a beer tour led by a Certified Cicerone®, check out The Brewery Experience at thebreweryexperience.com.

Every Saturday from now until Oct. 28 you can visit

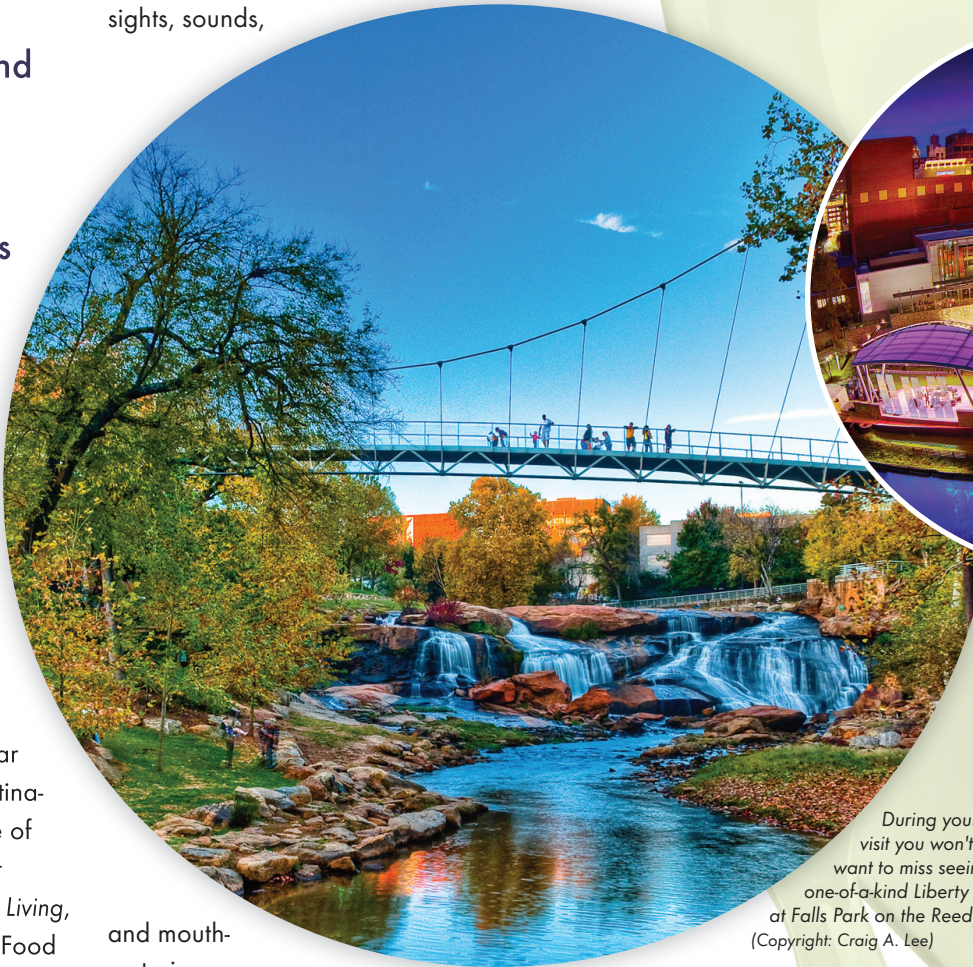


People will gather from all around for BB&T Fall for Greenville presented by Pepsi from Oct. 13-15. (Copyright: Firewater Photography)

On the Greenville BBQ Trail Tour, you'll learn why Greenville has been named a top BBQ City in America. (Copyright: VisitGreenvilleSC)



An aerial view of the Peace Center complex during the Euphoria festival held from Sept. 21-24. (Copyright: VisitGreenvilleSC)



During your visit you won't want to miss seeing the one-of-a-kind Liberty Bridge at Falls Park on the Reedy. (Copyright: Craig A. Lee)

This fall, Greenville will welcome the third location of renowned Husk. This destination restaurant by Chef Sean Brock, winner of James Beard and Emmy awards, is beloved by foodies around the world. Be sure to stay up to date with the restaurant via its website.

For a new culinary experience, visit Greenville, SC and delight your taste buds. Only an hour and a half drive from Charlotte, come have a meal in one of the best rising food destinations in the South.

the TD Saturday Market. Called one of "The South's Best Farmers' Markets" by Southern Living and one of the "13 Farmers' Markets Worth Traveling For" by Bon Appétit, a section of Main Street in downtown is sectioned off and up to 75 vendors fill their stands with fruits and veggies, grass-fed meat, fresh seafood and more. There is also live music, cooking demos, and special activities for kids.



Get the freshest picks from local farmers at the TD Saturday Market held on Main Street each Saturday through Oct. 28. (Copyright: City of Greenville)

Details

You've decided to head for Greenville: now what? Greenville, S.C. is conveniently located right between Atlanta and Charlotte, making it easily accessible from interstates 85 and 385. Once in town, a trip to the Visitor Center is a must (206 S. Main St.) Drop in Monday through Friday, 8 a.m.-5 p.m., Saturday, 9 a.m.-5 p.m. and Sunday noon-4 p.m. For more information, visit: VisitGreenvilleSC.com.

Stay

No need to rush through your day when there's plenty of places to stay.

- Aloft Greenville Downtown**
(864) 297-6100 • 5 N Laurens St, Greenville, SC 29601
- Candlewood Suites Greenville**
(864) 281-1000 • 25 Green Heron Rd, Greenville, SC 29607
- Embassy Suites by Hilton Greenville Downtown RiverPlace**
(864) 263-4800 • 250 RiverPlace, Greenville, SC 29601
- Greenville Marriott**
(864) 297-0300 • One Parkway East, Greenville, SC 29615
- Hilton Greenville**
(864) 232-4747 • 45 W Orchard Park Dr, Greenville, SC 29615
- Home2 Suites by Hilton Greenville Downtown**
(864) 626-3700 • 350 N Main St, Greenville, SC 29601
- La Quinta Inn & Suites Greenville Haywood**
(864) 233-8018 • 65 W Orchard Park Dr, Greenville, SC 29615
- Westin Poinsett Greenville**
(864) 235-1234 • 220 N Main St, Greenville, SC 29601

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- The Wall Street Journal

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