



For Immediate Release
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Due to Popular Demand "Disney Junior Dance Party On Tour" Adds New Shows **Immersive Live Concert Experience comes to DeVos Performance Hall November 7**

Grand Rapids — "Disney Junior Dance Party On Tour" Presented by Pull-Ups® is extending its high-energy interactive tour, taking the immersive live concert experience designed for kids and families into some of the biggest markets in the US. With most of the initial dates sold out and second shows being added in multiple markets, the 90-minute concert that brings the beloved characters from the #1 preschool television network's hit series to life is adding 50 new shows starting in September. The second leg of the tour includes a show in Grand Rapids on **Wednesday, November 7 at 6 PM in SMG-managed [DeVos Performance Hall](#).**

Watch a preview here: <https://www.youtube.com/watch?v=qLuUwmh5JDE&feature=youtu.be>

Tickets go on sale to the general public beginning Friday, April 27 at 12 PM. Tickets will be available at the DeVos Place® and Van Andel Arena® box offices, online at Ticketmaster.com, and charge by phone at 1-800-745-3000. A purchase limit of eight (8) tickets will apply to all orders. Current prices and availability will be found on Ticketmaster.com.

DeVos Performance Hall email list subscribers will have access to an exclusive presale on Thursday, April 26. [Go here](#) to sign up before Wednesday, April 25 at 12 PM to receive the presale code!

Incorporating live appearances by favorite Disney Junior characters Mickey Mouse, Minnie Mouse, Goofy, Elena of Avalor, Sofia the First, Doc McStuffins, interactive on-screen moments with Puppy Dog Pals, The Lion Guard and Muppet Babies, as well as the first-ever live appearance by Vampirina, "Disney Junior Dance Party On Tour" features 20 songs from Disney Junior's hit series, as well as two brand new original songs for the tour. Directed by Amy Tinkham (ABC's "Dancing With The Stars") and produced by Jonathan Shank of Red Light Management, the concert is elevated by state of the art LED technology, a giant Mickey-shaped DJ booth, high-tech scrim screens that transport characters into the theater and 4D special effects.

Sponsored by Pull-Ups®, the tour also includes a 15-minute interactive pre-show countdown featuring new original song "I'm a Big Kid" written by Beau Black ("Mickey and the Roadster Racers," "The Lion Guard"). The song celebrates kids' first milestones, and the pre-show warm-up teaches the audience three different dance moves that will later be incorporated into the show. Then the show hosts remind parents that it's a good time to take their kids for a bathroom break before the show starts.

VIP package offers include a VIP Pre-Party or VIP After-Party. At the VIP Pre-Party, kids and families will have the opportunity to meet Mickey Mouse, Minnie Mouse, Doc McStuffins and Elena of Avalor. The VIP After-Party gives kids and families the first opportunity to meet Vampirina, plus Mickey Mouse, Minnie Mouse and Goofy. Both are filled with dancing, food and fun! More info on VIP Packages: <https://www.cidentertainment.com/events/disney-junior-dance-party-tour-2018/>

A very limited number of tickets for the first leg remain. A complete list of upcoming tour dates and locations for the second leg is below and can also be found at <https://disneyjuniortour.com/events>.

Follow "Disney Junior Dance Party On Tour" here:
[Official Website](#)
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About Disney Junior

Disney Junior reflects the emotional connection generations of consumers have to Disney storytelling and Disney characters, both classic and contemporary. It invites mom and dad to join their child in the Disney experience of magical, musical and heartfelt stories and characters while incorporating specific learning and development themes designed for kids age 2-7. Disney Junior's series blend Disney's unparalleled storytelling and characters kids love deeply with learning, including early math, language skills, healthy eating and lifestyles, and social skills. In the U.S., Disney Junior is a 24-hour channel and a daily programming block on Disney Channel reaching over 91 million U.S. homes. Globally, there are 36 Disney Junior channels in 27 languages around the world.

About SMG

DeVos Performance Hall is managed by SMG. SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit www.smgworld.com.

About Red Light Management:

With offices in New York, Los Angeles, Charlottesville, Nashville, Atlanta, Bristol and London, Red Light Management is one of the most innovative artist management companies in the industry. Founded by Coran Capshaw in 1991 when he began managing the Dave Matthews Band, RLM's roster now also includes Phish, Luke Bryan, Lady Antebellum, Alabama Shakes, Victoria Justice, Magic!, Lionel Richie and many more. RLM is a leader in live family entertainment having produced the national touring productions of Peppa Pig Live and The Octonauts, along with the Fresh Beat Band Live concert.

About the Pull-Ups Brand:

Pull-Ups has helped to potty train over 50 million Big Kids and counting since creating the training pants category in 1989. As both a resource to parents and a tool for Big Kids in training, Pull-Up's mission is to enable every child's Big Kid-ness to shine through by celebrating all childhood milestones and providing support on their path to independence. Pull-Ups Training Pants look and fit more like underwear, giving children the independence to slide their pants on and off and help your child feel like the Big Kid they are. Learn more and connect with other parents at Pull-Ups.com, [Facebook](#), [Instagram](#), [Twitter](#) or [Pinterest](#), and join the conversation by using #ImABigKidNow.

About Kimberly-Clark:

Kimberly-Clark (NYSE: KMB) and its trusted brands are an indispensable part of life for people in more than 175 countries. Fueled by ingenuity, creativity, and an understanding of people's most essential needs, we create products that help individuals experience more of what's important to them. Our portfolio of brands, including Huggies, Kleenex, Scott, Kotex, Cottonelle, Poise, Depend, Andrex, Pull-Ups, GoodNites, Intimus, Neve, Plenitud, Viva and WypAll, hold the No. 1 or No. 2 share position in 80 countries. We use sustainable practices that support a healthy planet, build stronger communities, and ensure our business thrives for decades to come. To keep up with the latest news and to learn more about the company's 146-year history of innovation, visit kimberly-clark.com or follow us on [Facebook](#) or [Twitter](#).

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