



Amarillo Convention and Visitor Council  
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April 23, 2018

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## **Appreciation Is Theme For 2018 National Tourism Week**

National Travel & Tourism Week, a national event promoted by the U.S. Travel Association, is May 6-12, 2018.

As in past years the Amarillo Convention & Visitor Council is celebrating in a big way trying to include as many partners as possible. We will have events starting April 23 and extending through Mother's Day, May 13.

Two events will highlight this celebration. Eight area museums will participate in Museum Day on Saturday, May 5 with special offers all day for visitors. Over 20 area attractions are expected for Texas Panhandle Travel Rally Day on Friday, May 11 at the Texas Travel Information Center on I-40 East at exit 76. There is no charge for this event, which is from 10 a.m. to 2 p.m.

“To over 8,000 local tourism employees and to our more than 200,000 area ambassadors, we appreciate everyone's help in telling the world our Amarillo story,” Dan Quandt, VP of the Amarillo Convention & Visitor Council, says.

***Find the complete two-week period on the Amarillo CVC web site.***

# **National Tourism Weeks 2018**

## **Schedule of Events**

### **Monday, April 23, 2018**

Potter County Proclamation  
Potter County Commissioners Court  
Santa Fe Building, 11<sup>th</sup> Floor Auditorium  
9 a.m.

### **Tuesday, May 1, 2018**

Randall County Proclamation  
Randall County Commissioners Court  
Randall County Finance Center, Canyon, TX  
9 a.m.

City of Amarillo Proclamation  
Amarillo City Council Chambers  
Third Floor, City Hall  
5 p.m.

### **Thursday, May 3, 2018**

First Thursday Art + Music  
The 806 Art Center, 2812 SW 6<sup>th</sup> Ave.  
7-8 p.m.  
Join CVC staff for this monthly art & music event with a Route 66 vibe.

### **Friday, May 4, 2018**

First Friday Art Walk  
The Galleries at Sunset Center  
6-8 p.m.  
Join CVC staff at the Galleries to celebrate this monthly art landmark.

**Saturday, May 5, 2018**

Museum Day

Ask for Museum Day specials at these area museums-

Amarillo Museum of Art

American Quarter Horse Hall of Fame & Museum

Bill's Backyard Classics

Don Harrington Discovery Center

Kwahadi Museum of the American Indian

Palo Duro Canyon State Park Visitor Center

Panhandle-Plains Historical Museum

Texas Air & Space Museum

**Monday, May 7, 2018**

Hotel Appreciation Day

CVC staff meet our city hotel partners and invite them to the Expedia reception the next day.

**Tuesday, May 8, 2018**

Expedia Appreciation Reception

Amarillo Chamber of Commerce

4:30-6 p.m.

Area Expedia rep drops by to thank his Amarillo tourism partners.

**Thursday, May 10, 2018**

Airport Appreciation Day

Rick Husband Amarillo International Airport

Kritser Conference Room, 9-11 a.m.

CVC staff thank all our airport partners.

**Friday, May 11, 2017**

Texas Panhandle Travel Rally Day

Texas Travel Information Center, I-40 East @ exit 76

10 a.m.-2 p.m.

Visit over 20 attractions from across the Panhandle. It is free.

**Saturday & Sunday, May 12 & 13, 2018**

Mother's Day on the Mother Road.

Special promotion featuring shopping and dining for the big weekend.

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