

CONTACT: Michelle Santos, Marketing Coordinator & Social Media Strategist Discover Albany Phone: 518-434-1217 x 110 Email: <u>msantos@albany.org</u>

FOR IMMEDIATE RELEASE April 9, 2018

## Hampton by Hilton Albany - Wolf Road is excited to announce the recent completion of a \$5 million guest room renovation!

**Albany, NY –** Hampton by Hilton Albany - Wolf Road has announced their recent completion of a \$5 million guest room renovation! The hotel welcomes local dignitaries, VIP guests and members of the Capital Region Chamber and Discover Albany to help celebrate the completion of this renovation. A special grand re-opening event has been scheduled for May 10th at 4:00 pm and will include a ribbon-cutting ceremony, open house reception and tour of the property.

Located at 10 Ulenski Drive, (adjacent to the Warehouse Grill and BBQ) the property has been a staple on the Wolf Road corridor for more than 30 years. The property is owned by Hospitality Investors Trust (HIT) and managed by Hilton Worldwide – Focused Service Division. The hotel management will be on hand to provide complete guest room tours and to answer any questions regarding this all new redesigned space!

"Our ribbon cutting celebration and open house is the culmination of many months of hard work," said Heidi Degroff, General Manager. "Thank you to the many local officials and the community for embracing this renovation project and for their unwavering support."

Hampton by Hilton offers warm surroundings; a friendly service culture and a staff that makes sure guests are 100 percent happy. Guaranteed<sup>™</sup>. The recently updated hotel offers guests brand amenities including free hot breakfast, complimentary Wi-Fi, a 24-hour business center and fitness center. Each guestroom features completely redesigned spaces, improved ergonomic design, new beds and soft goods, 43" flat screen television, microwave and refrigerator and digital key technologies. The renovation has provided the guest rooms a fresh, streamline look that was designed from the ground up for the modern traveler.

Hampton by Hilton Albany – Wolf Road is part of Hilton Honors, the award-winning guest-loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels save time and money and gain instant access to the benefits they care about most, such as an exclusive member discount, free Wi-Fi and a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay. Members can also redeem their Points for free nights, to gain access to unique events through the Hilton Honors auction platform or to make purchases with at Amazon.com with Amazon Shop with Points.

## **ABOUT Hampton by Hilton**

About Hampton by Hilton As the number one ranked lodging franchise for the past nine years, according to Entrepreneur®, Hampton by Hilton, including Hampton Inn by Hilton and Hampton Inn & Suites by Hilton, serves valueconscious and quality-driven travelers with more than 2,330 properties and more than 237,000 rooms in 21 countries and

## **Discover Albany**

25 Quackenbush Square, Albany NY 12207-2311 518-434-1217 | 800-258-3582 | Fax: 518-434-0887 | www.albany.org



territories. High quality accommodations and amenities, such as complimentary Wi-Fi, free hot breakfast and "On The Run" breakfast bags, contribute to Hampton by Hilton ranking as a leader in its segment. Hampton by Hilton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality. Each Hampton by Hilton hotel offers complete satisfaction with the 100% Hampton® Guarantee. Hampton by Hilton is part of Hilton Honors, the award-winning guest loyalty program for Hilton's 14 distinct hotel brands. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations), available exclusively through the industry-leading Hilton Honors app. For more information about Hampton by Hilton, visit www.hampton.com or news.hampton.com and connect online at Facebook, Twitter, YouTube and Instagram.

## **ABOUT Discover Albany**

The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300 member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Albany Heritage Area Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

###