



MEDIA ADVISORY

EXPERIENCE GRAND RAPIDS ANNOUNCES THE RELEASE OF THE EXPERIENCE™ VISITOR GUIDE 2018

- WHAT:** Experience Grand Rapids (EXGR) announces the release of its annual visitor guide, The Experience™. The Experience™ is a pocketbook sized, locally focused, and visually stimulating resource for visitors and locals.
- WHERE:** Starting today Grand Rapids area hotels, the Gerald R. Ford International Airport visitor center, and the Welcome Center located in the Grand Rapids Art Museum will have The Experience 2018 Visitor Guide available.
- WEBSITES:** Guides can also be requested through the Experience Grand Rapids website at <https://www.experiencegr.com/trip-planning/visitors-guide/>.
- An online version of the guide is available at <http://www.grouptourmedia.com/emag/grandrapids2017/>.
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