

FOR IMMEDIATE RELEASE

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5 Reasons to Stop in a Visitors Center During Your Pocono Mountains Vacation This Summer

Visitors centers provide tourists with vital information during their visit and offer unique local insight



POCONO MOUNTAINS, PA, May 23, 2018 – Several <u>visitors centers</u> spread throughout the <u>Pocono Mountains</u> can assist tourists visiting the area by immediately providing suggestions for <u>overnight accommodations</u>, <u>attractions</u>, <u>restaurants</u>, <u>directions</u>, and tips on where to see the most unique local gems. Whether you're into history, shopping, adventure, or you're a "total foodie," the Poconos has something for you; just stop in a visitors center and see what the Poconos has to offer. If curiosity isn't enough for you to visit a center, here are five reasons to stop by this summer:

1. The Pocono Mountains Visitors Bureau (PMVB) has formed two new partnerships at visitors centers, and the brand ambassadors are excited to see you!

The PMVB has partnered with multiple organizations, including the Pike County Chamber of Commerce, to provide tourist information at the Milford Community House on Broad Street. This renovated historic building has become the main visitors center for tourists in Milford. The PMVB has also formed a partnership in Honesdale with the Wayne County Chamber of Commerce, assisting in the visitors center located at the Stourbridge Line. The Brand Ambassadors (employees trained to be local pros) in each center are eager for the upcoming summer rush and are happy to answer any questions or provide suggestions to tourists!

2. It's the perfect opportunity to make the best out of your trip.

Have a gap in your vacation schedule? Stop in to a visitors center and find something to fill it. There are a ton of things to experience and sights to see in the Poconos – you won't want to miss a second of the action! A brand ambassador can help you plan your trip, provide you with more information, and even offer a wide variety of brochures and guides.

3. Brand ambassadors working in the centers can give you tips only locals know.

You may have heard about the popular places to stay, play, and eat, but have you heard of the local historic spots, the cute bakery off Main Street, or that charming B&B right down the road? Not a problem. The brand ambassadors can let you know all about the little hotspots you may have otherwise overlooked!

4. Your GPS is being wacky, and you could really use some directions.

Whether it's your cell phone battery dying, the mountains interfering with reception, or just a bug in your system, sometimes your GPS can throw you off. If you need directions to a specific location, simply stop in a visitors center and get pointed in the right direction. You'll be on your way and at your destination in no time!

5. With a visitors center in every county, they're never too far away.

The Pocono Mountains is 2,400 square miles (larger than the state of Delaware), but a visitors center is never far away. See below for all visitors center locations.

Pocono Mountains Visitors Bureau

1004 W. Main Street Stroudsburg, PA 18360 570.421.5791 GPS Coordinates: 40.984039, -75.199818

Jim Thorpe Visitors Center

Route 209 Jim Thorpe Railroad Station Jim Thorpe, PA 18229 570.325.3673 GPS Coordinates: 40.863131, -75.737618

Lake Wallenpaupack Visitors Center

2512 Route 6 Hawley, PA 18428 570.226.2141 GPS Coordinates: 41.44852, -75.17893

Matamoras Welcome Center (PA State Center)

I-84, Exit 53 Route 6 & 209 Matamoras, PA 18336 570.491.4703 GPS Coordinates: 41.35872 -74.71068

Pike County Chamber of Commerce and Visitors Center at the Milford Community House

201 Broad Street Milford, PA 18337 570.296.8700 GPS Coordinates: 41.322252, -74.802869

Wayne County Visitors Center

32 Commercial Street Honesdale, PA 18431 570.253.1960 GPS Coordinates: 41.572376, -75.255938

Delaware Water Gap Welcome Center (temporarily <u>closed</u> due to renovations; planned to reopen Summer of 2018)

I-80 Exit 310 Delaware Water Gap, PA 570.234.1180 GPS Coordinates: 40.990734, -75.142238

Dingmans Falls Visitors Center (currently closed for the remainder of 2018 due to storm damage)

224 Dingmans Falls Road Dingmans Ferry, PA 18328 570.828.2253 GPS Coordinates: 41.22926 -74.88696

About the Pocono Mountains

With 2,400 square miles encompassing Pennsylvania's Wayne, Pike, Monroe and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands, and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube and even snowshoe their way through snowy wonderlands encompassing over 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing, and open access to nine state and two national parks.

Pocono Mountains visitor information is available online at <u>www.PoconoMountains.com</u> or by phone at **800-POCONOS** (800-762-6667). Follow <u>@PoconoTourismPR</u> on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit, membership organization. The Pocono Mountains Visitors Bureau is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

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