



News Release

Rockford City Market

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A passion for making lives better.™

Kick Off Memorial Day Weekend at the Market

Rockford City Market Offers Fun for the Whole Family

FOR IMMEDIATE RELEASE

May 23, 2018

ROCKFORD, IL – Memorial Day Weekend officially kicks off on Friday, May 25, and Rockford City Market has plenty of activities for the whole family! Market guests can enjoy shopping through all the unique vendor booths, grab some food from one of the several prepared vendors, and participate in a few special activities happening at the market this week.

Kids will enjoy the **interactive activities** provided by Natural Land Institute and International Experience USA. There are several vendors also offering kid-friendly food including popsicles from Ms. Mint's Pop Shop, unique hotdogs from Downtown Fancy Frank's, and classic corn on the cob from a market favorite, Lulu's Roasted Corn.

Adults will also enjoy what the market has to offer this week. There is a special **cooking demonstration** starting at 6 p.m. where market-goers will be able to listen to chefs explain a recipe, and then watch as they cook the recipe right in front of them. Guests will be able to taste the finished product and take a recipe home to try it themselves. All recipes made at the market are based on what current market vendors are offering, so shoppers will be able to purchase ingredients for the recipe right at the market.

Rockford City Market on May 25

MUSIC

Main Stage: **Cole & Jade** (4:30 – 8 p.m.)

Acoustic Stage: **Kayla Seeber** (5:30 – 8 p.m.)

ACTIVITIES

Natural Land Institute, preserving natural areas and wildlife habitat for people, plants and animals, will be at the market promoting their upcoming event, Family Nature Day, to be held on June 23 with a free craft. At their activity booth, fold origami envelopes to fill with yellow coneflower seeds to take home. Touch and feel animal pelts and skeletons and guess what animal they are.

International Experience USA will also be at the market offering a free paper airplane craft. This group is a High School Foreign Exchange Company looking for host families for the 2018-19 school year.

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SPECIAL EVENT

Rockford City Market **Cooking Demo** will be featuring asparagus! Learn how to cook asparagus, take a recipe home, and even try it out freshly made! The Free Demo is at 6 p.m. at the East State entrance just outside of the Pavilion.

ENTRANCE GATES

Klehm Arboretum will be promoting their 2018 Garden Fair at the market! 2018 is the Garden Fair's 25th year of being the place to find plants, tools, art, antiques and garden-related items which enhance outdoor living. The event will be held on Saturday, June 2 (9 a.m. – 5 p.m.) and Sunday, June 3 (9 a.m. – 4 p.m.). Tickets are \$5 in advance or \$8 at the door. Check out their website for more information. (<http://klehm.org/gardenfair2018>)

ROCKFORD AREA ARTS COUNCIL

Illuminate Neon will be at the RAAC Booth featuring their custom hand-made neon signs and sculptures. Check them out for some awesome neon art!

MERCYHEALTH

The **Maternal-Fetal Medicine (MFM) department** at Mercyhealth is dedicated to providing patients and physicians with the latest and most advanced resources in maternal and prenatal diagnosis and therapy. MFM specialists are high-risk pregnancy experts for pregnant women with chronic health problems. Using state-of-the-art technology, the MFM specialists help manage complicated pregnancies, such as early labor, bleeding, or high blood pressure, all while maintaining a warm and caring environment. Please stop by the booth at the corner of Market and Water Streets from 3:30 – 8:30 p.m. Their team of high-risk specialists cannot wait to meet you! Mercyhealth is proud to be the presenting sponsor of the Rockford City Market.

For more information about Rockford City Market, visit www.rockfordcitymarket.com.

Rockford City Market takes place every Friday from May 18 through September 28 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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FOR MORE INFORMATION:

Nikki Lee, Rockford City Market Vendor and Accounting Manager, 815.977.5124 or rockfordcitymarket@rrdp.org