



THE
FRANKLIN

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The Franklin Receives 2017 Curio by Hilton Brand Award

*The Award of Excellence was the hotel's third award
in three years*

Chapel Hill, NC May 29, 2018 – [The Franklin Hotel](#) has received a 2017 Curio Brand Award with the honor of the Award of Excellence. This annual recognition celebrates the outstanding accomplishments by Hilton hotels and individuals around the world. As an award recipient, The Franklin has demonstrated the highest level of quality and service, placing it in the top three hotels worldwide in the Curio Collection.

“We are overjoyed to be recognized as a top achiever once again,” said Jay Patel, General Manager. “This is our third year of recognition, winning the Connie Award for best overall hotel in the brand for service and experience in 2015, and another Award of Excellence in 2016. We look forward to maintaining our focus on delivering the highest levels of hospitality for our guests.”

The recognition from the brand arrived on the heels of the renovation completion of the lobby, bar and public spaces at The Franklin.

Media can access additional information about The Franklin at [news.curio.com](#).

About The Franklin

The Franklin, a boutique hotel with 67 beautifully appointed guest rooms and suites, is located in an unbeatable downtown location in Chapel Hill, just steps from world class dining, drinking and entertainment. The hotel is owned and operated locally by UNC alumni, and offers a variety of amenities including complimentary car service, 24-hour fitness center and refreshments at check-in.

About Curio Collection by Hilton

Curio Collection by Hilton ([curiocollection.com](#)) is an upper upscale, global portfolio of nearly 50 one-of-a-kind hotels and resorts handpicked for their unique character. Curio Collection properties appeal to travelers seeking unexpected and authentic experiences, and the benefits of Hilton's award-winning guest loyalty program, [Hilton Honors](#). Read the latest brand and property stories at [news.curiocollection.com](#); discover Curio Collection destinations through the eyes of locals with 48-hour itineraries at [citiesbycurio.com](#); and connect with Curio Collection on [facebook.com/curiocollection](#), [instagram.com/curiocollection](#) and [twitter.com/curiocollection](#).