



#### OFFICIAL RULES

**No purchase necessary to enter. Void where prohibited.**

**MUST BE 21 YEARS OF AGE OR OLDER TO PARTICIPATE.**

#### FACEBOOK CONTEST

The "Lakeside Stay For A Day Giveaway" Contest (hereinafter the "Contest") is held by Pocono Mountains Visitors Bureau, 1004 W. Main St., Stroudsburg, PA 18360 (hereinafter the "Contest Sponsor"). The Contest begins at 10 am EST on Wednesday, June 6, 2018 and ends at 10 am EST on Thursday, June 28, 2018.

1. **ELIGIBILITY:** This Contest is open to residents of the United States only. Entrants must be 21 years of age or older to enter.
2. Person(s) under employees, representatives, and agents of the Contest Sponsor, its affiliates, advertising and promotional agencies, suppliers of prizes, materials or services related to this Contest, and anyone residing with these employees are not subject to win.
3. **Prizes:** 3 (three) prizes will be awarded to 3 (three) different winners during the Contest. The prizes include:
  - **Week 1:** 1-night stay at Silver Birches Resort (**Expires 05/22/2019**)
  - **Week 2:** 1-night midweek mountain escape for a family of 2 adults + 2 children at Woodloch Resort (**Expires 05/31/2019**)
  - **Week 3:** 1-night stay at Mountaintop Lodge B&B + Lake Naomi Club Amenities (**Expires at discretion of sponsor**)
4. **HOW TO ENTER:** To enter, entrants will access the Contest application on the Contest Sponsor's Facebook page and submit their e-mail address, zip code, and full name. Entrants must check the box to confirm that they are 21 years of age or older to enter. Entrants can submit 1 (one) entry per day of the Contest. Entrants will earn 1 (one) additional entry for each Facebook friend who enters the Contest. The Contest Sponsor reserves the right to remove any entries it deems inappropriate for any reason, at any time, such as obscenity, racism, libel, or disparagement of any person or group of people.
5. **DETERMINATION OF WINNER:** 3 (three) different winners will be chosen randomly. 1 (one) winner will be notified weekly via email for the duration of the Contest.
6. **HOW TO CLAIM PRIZES:** In order to be declared a winner and receive his/her prize, a selected entrant will have to be reached by email, respond to email with full name and address, and be 21 years of age or older.
7. **Silver Birches prize package excludes holidays and the months of July and August.**
8. **Woodloch prize package includes 1-night accommodations, 3 meals, and entertainment and amenities for 2 adults and 2 children.**
9. **Mountaintop B&B prize package includes temporary membership to Lake Naomi Club for the duration of stay.**
10. Winner may be asked to provide a valid credit card for a deposit, damages, and incidentals at the time of booking.
11. Blackout dates may apply. For the most accurate information on blackout dates, please contact the individual prize sponsor.
12. All prizes are nontransferable and cannot be exchanged.
13. Failure to respond to the Contest Sponsor's/administrator's notification within 7 days will result in disqualification of the selected entrant and forfeiture of his/her right to a prize.
14. If an entrant fails to comply with any of the conditions provided in these Contest rules, his/her selection will be declared null and void, and his/her right to a prize will be forfeited.
15. **GENERAL CONDITIONS**
  - a. The Contest Sponsor and any affiliates, suppliers, or employees assume no responsibility for distorted, lost, delayed, or misdirected communications (of any kind) or any computer malfunctions in relation to this Contest.
  - b. The Contest Sponsor and any affiliates, suppliers, or employees reserve the right to cancel, modify, or extend the Contest at any time and for any reason. Moreover, the Contest Sponsor reserves the right to disqualify any participant who is believed to have tampered with the Contest in any way. Any attempts to damage the Contest/website or to undermine the legitimacy of this Contest are a violation of the law and are consequently punishable in court. We reserve the right to seek remedies and damages for any inconveniences or setbacks inflicted by participants/3<sup>rd</sup> parties.
  - c. Facebook and any of its suppliers, employees, or affiliates cannot be held liable/responsible for any issues (whatsoever) related to this Contest. By entering this Contest, you release Facebook of all responsibility.
  - d. This Contest is run exclusively by the Contest Sponsor. Facebook is not sponsoring/endorsing the Contest. By completing the Contest's registration form, you are supplying information to the Contest Sponsor exclusively and not to Facebook.
  - e. In entering our social media contest, your personal information will be added to our consumer database, and you will receive our e-newsletters. You will receive an opt-in email beforehand to confirm your subscription. You can unsubscribe directly from this opt-in email or at any time in the future by clicking on the unsubscribe link at the bottom of every email newsletter. For more information, see our [Privacy Policy](#).
  - f. By entering this Contest, you are allowing the Contest Sponsor and its affiliates to republish your name and photograph in a congratulatory post-entry graphic and/or other marketing materials.