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FOR IMMEDIATE RELEASE

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MORE THAN 11,000 VISITORS EXPECTED IN YORK COUNTY FOR 45TH STREET ROD NATIONALS EAST
About 3,000 vehicles of all makes and models will be on display at the York Expo Center from June 1-3

YORK, PA – More than \$840 million worth of street rods, muscle cars and specialty vehicles from across the East Coast and beyond will pack the grounds of the York Expo Center on June 1-3 for the 45th Annual Street Rod Nationals East.

About 3,000 vehicles of all makes and models will be on public display as shiny chrome, beautiful paint jobs and powerful engines take center stage once again. It's a familiar summer sight in York County, which is hosting the National Street Rod Association gathering for the 38th year.

"There are few places where car enthusiasts can see such an amazing collection of vehicles in one place," said Laura Gurreri, Acting President of the York County Convention & Visitors Bureau. "Whether you're visiting for the first time or come year after year, you're guaranteed to see something that will leave you amazed."

The three-day show takes car enthusiasts on a trip through time. All participating vehicles are at least 30 years old. In addition to street rods, visitors will also be treated to cars and trucks from the 1950s, 1960s and 1970s. Vehicles from 1980-88 will also be on display.

Vehicle values will range from \$8,000 to \$100,000, with an average value of \$28,000.

The show is one of York County's most anticipated events every year. In addition to thousands of incredible cars, the York County CVB anticipates that more than 11,000 people will pour into York for the Street Rod Nationals East, filling hotels and enjoying dinner at their favorite local restaurants.

It's estimated that the show will drive over \$7 million of economic benefits into the York County economy.

There are plenty of ways to stay entertained from the start of the show to the moment award-winning street rods make their way to the "Circle of Winners" on Sunday.

York Mayor Michael Helfrich will ride in the annual street rod parade through York beginning promptly at noon Friday, June 1. The parade will depart from the Market Street Gates and follow Market Street east through Downtown York, ending at Broad Street.

This year's Street Rod Nationals East will again feature a special Pinstripe Jamboree & Charity Auction to benefit Make-A-Wish. Guests may bid on handmade art from pin-stripping, air-brushing and hand-lettering artists from around the country, with all proceeds going to a great cause.

Other attractions include a trade show featuring more than 100 manufacturers and dealers of specialty equipment, special automotive seminars, a vintage car parts "swap meet," and a model car contest that's open to the public. Plus, the "Women's World" returns with arts and crafts from the area's best artisans.

Participants will also be eligible for more than \$67,000 in giveaways. And there's great food, live entertainment and much more family fun to be had – all in addition to the sea of street rods that makes this a must-see event. Don't just watch them drive by, come to the York Expo Center and see them up close and personal, meet the owners and feel the experience.

All activities are open to the public. The show runs 8 a.m. to 5 p.m. Friday and Saturday and 8:30 a.m. to 1 p.m. Sunday. Admission is \$17 per adult and \$6 per child 6-12 years old. Children 5 and younger receive free admission.

Discount tickets are available to senior citizens (60 and older) with proper ID, military personnel with proper ID and NSRA members with current membership cards.

Tickets are available only at the York Expo Center.

Street Rod Nationals East is produced by the National Street Rod Association, the "fun with cars" sanctioning organization with worldwide membership. For more information, visit www.nsra-usa.com.

The York County Convention & Visitors Bureau's mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. The York County CVB's vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. Tourism generates significant positive economic impact across York County. According to Tourism Economics report, The Economic Impact of Travel in Pennsylvania: Tourism Satellite Account Calendar Year 2016, visitors spent \$973.6 million in York County in 2016 and during that same year, the industry employed 7,912 people around the county. For more information on the York County Convention & Visitors Bureau, call 1-888-858-9675 or visit www.yorkpa.org.

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