



CONTACT:

Molly Belmont, Marketing Director

Discover Albany

Phone: 518-434-1217 x 203

Email: mbelmont@albany.org

FOR IMMEDIATE RELEASE

June 4, 2018

Capital City Cycle Tour announces Albany tour 14-person cycle launches new route in Albany's Warehouse District

Albany, NY – Climb aboard a bicycle built for 14, and explore Albany's Warehouse District. Capital City Cycle Tour launched a route in downtown Albany last week.

The company, which offers bike rides on a 14-rider "brewcycle," set off on its maiden voyage Friday, June 1 at 6pm. Anthony Ali, co-owner of Capital City Cycle Tour, established the business in Troy in 2014, with a route that included stops at some of the city's most popular watering holes. The party bike tour quickly became popular activity for groups and special events. The tour expanded to Schenectady and Hudson in 2015, and the company will now add a route in Albany.

"Capital City Cycle Tours is excited to bring its operation Albany's Warehouse District. We look forward to collaborating with the great attractions already in the area. Thank Mayor Sheehan, Capitalize Albany Corporation, and Discover Albany for helping us to get rolling," says Greg Teresi, Co-Owner Capital City Cycle Tours.

Teresi and Ali say the cycle is a unique way to see the city and visit local businesses. The Albany bike route will start at Lost & Found on Broadway, and work its way North, to visit an array of local craft beverage producers, and give customers a taste of just what's brewing in Albany.

"The Capital City Cycle Tour is creating a new and desirable experience for visitors. The tours will give visitors, conference attendees, and residents a new way to experience Albany, and connect local businesses in Albany's emerging Warehouse District," says Jill Delaney, President and CEO of Discover Albany.

The cycle can be booked for special events, tours, and groups. Each trip will include stops at craft beverage producers and bars in the warehouse district. Many will offer drink specials to cycle guests.

The tour will tap into Lost & Found, Druthers Brewing Company, Nine Pin, Vintage, and Stout. Several of the businesses are clustered together, so guests can choose which businesses they visit.

ABOUT Discover Albany

The Albany County Convention & Visitors Bureau, Inc. was established in 1976 to promote the civic and commercial progress of the community through increased development of conventions and tourism. Today, the organization is known as Discover Albany. Discover Albany currently represents more than 300-member businesses and assists each year in hundreds of regional meetings. Discover Albany also operates the Albany Heritage Area Visitors Center, Henry Hudson Planetarium, and the Albany International Airport Information Center. The Albany County Convention and Visitors Bureau Foundation was established in 1993 to provide educational opportunities and work with other organizations to secure

Discover Albany

25 Quackenbush Square, Albany NY 12207-2311

518-434-1217 | 800-258-3582 | Fax: 518-434-0887 | www.albany.org



grants and funding to advance regional travel and tourism projects. For more information, call 518-434-1217 or 800-258-3582 or visit www.albany.org.

###

Discover Albany

25 Quackenbush Square, Albany NY 12207-2311
518-434-1217 | 800-258-3582 | Fax: 518-434-0887 | www.albany.org