



Amarillo Convention and Visitor Council  
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## **Winner Announced for the 2018 Coors Cowboy Club Cattle Drive Photo Contest**

Dave Pendergrass of Amarillo has won the 2018 Coors Cowboy Club Cattle Drive Photo Contest. Pendergrass, the first repeat winner in the contest's five-year history, won with an excellent shot of the longhorn cattle passing Amarillo's historic Potter County Court House and Square.



The 2018 Coors Cowboy Club Photo Contest had a "Show Me The Beef" theme so judges were looking for photos that emphasized the longhorn cattle as they were driven through downtown. All the judges agreed that Pendergrass' image hit the mark.

"This was the fifth year for our contest and like the others, it was very successful. Congratulations to everyone who entered. We look forward to seeing your entries again next year," Dan Quandt, VP of the Amarillo CVC, said.

Pendergrass received a \$500 prize for his work, which will be maintained in the files of the Amarillo Convention & Visitor Council for possible use in city promotion in the future.

Last year he won first place with his shot of cowboys waving to the crowd while leading the longhorn cattle drive.



Thanks to all the contest sponsors; Coors Cowboy Club, Center City of Amarillo, AGN Media and the Amarillo CVC.

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The Amarillo CVC mission is to positively impact the economy and image of Amarillo through destination marketing and related support programs.

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