



Amarillo Convention and Visitor Council
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National Day of the Cowboy In Amarillo July 28

Amarillo's 8th annual [National Day of the Cowboy](#) celebration is Saturday, July 28, from 9 a.m. to 2 p.m. at the [American Quarter Horse Hall of Fame & Museum](#). This free event will provide entertainment for the whole family.

Local groups are combining forces with the American Quarter Horse Hall of Fame & Museum, a program of the American Quarter Horse Foundation, to teach and entertain city dwellers about this important lifestyle. Participating this year are the Amarillo Public Library, Panhandle-Plains Historical Museum, Center City of Amarillo, Southwest Cowboy Poet Association, KGNC FM 97.9 and the Amarillo Convention & Visitor Council.

A highlight of the event, as it has been for the past celebrations, is the chance to ride an American Quarter Horse. This event has given more than 1,400 children in the last 7 years the opportunity to experience their first ride on an American Quarter Horse. Rides are from 11:30 a.m. to 2 p.m., and the test ride sign-ups start at 10 a.m.

Visitors also can look forward to these activities and events during the celebration:

- Bouncy horse barrel racing on the lawn from 9 a.m. to 2 p.m.
- Ride an American Quarter Horse between 11:30 a.m. and 2 p.m. Sign-up starts at 10 a.m.
- Listen as employees of the Amarillo Public Library read children stories about cowboys at the Museum, with readings at 9:30 a.m., 10:30 a.m., 11:30 a.m., 12:30 p.m. and 1:30 p.m.

- Make your own stick pony and cowboy trail mix.
- Listen to cowgirl and cowboy poetry with the Southwest Cowboy Poet Association at 10 a.m., 11 a.m., noon and 1 p.m.
- Employees from the Panhandle Plains Historical Museum will show young visitors how to create their own brand from 10 a.m. to Noon.
- Panhandle Plains Historical Museum Director for Curatorial Affairs/Curator of Art and Western Heritage Michael Grauer will become an 1890's cowboy and teach visitors about the real west.
- Take a tour of the Hall of Fame & Museum.
- Explore the Hard Work & Horse Power exhibit.
- Make your mark on a Center City stallion statue.

Everyone is welcome to come learn more about American cowboys and their trusty mounts, American Quarter Horses. Thanks in part to our underwriters, Plastilite, KGNC, Ford, and the American Quarter Horse Foundation, there is no admission fee, and free food and drinks will be provided as long as supplies last.

About the American Quarter Horse Hall of Fame & Museum

The American Quarter Horse Foundation connects people and horses through charitable giving to develop and support programs or initiatives that preserve our horse's legacy and further the overall well-being of the American Quarter Horse and the people who comprise the Quarter Horse family. [The American Quarter Horse Hall of Fame & Museum](#) fulfills the Foundation's mission by beautifully showcasing the hundreds of horses and people who have earned the distinction of becoming part of the American Quarter Horse Hall of Fame. These inductees are chosen each year by a selection committee and inducted into the Hall of Fame at the annual AQHA convention. They are also honored each year at the American Quarter Horse Hall of Fame Dedication, which is a special celebration where the newest class's display cases, featuring artifacts and information about each Hall of Famer, are revealed.

For more information on the American Quarter Horse Hall of Fame & Museum, visit www.aqha.com/museum.

For more information on the scope of this day as a national event, go to

www.nationaldayofthecowboy.com.

Visit the Amarillo CVC website at www.visitamarillo.com

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