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RESTAURANT WEEK GRAND RAPIDS 2018 ANNOUNCES NEW “CHEF’S CHOICE” OPTION
New option allows for additional chef creativity during the 12-day event from August 8-19

GRAND RAPIDS, MI (June 19, 2018) – [Restaurant Week Grand Rapids](#) (RWGR) announces a third “Chef’s Choice” option that will be available during the 12-day culinary event in the Greater Grand Rapids area from August 8 – 19, 2018.

New this year, Restaurant Week GR will offer three options and price points:

- Two courses for \$15 per person (available lunch and dinner)
- Two courses for \$25 per person (dinner)
- Chef’s Choice for over \$25 per person (dinner)

The Chef’s Choice option is intentionally structured with very few guidelines for the restaurants to follow. The only limit is the imagination of the chef.

“By introducing the ‘Chef’s Choice’ option, restaurants can provide the element of creativity that many customers are seeking.” said Kate Lieto, Director of Marketing for Experience Grand Rapids. “Going into our ninth year, we are excited to add this option to Restaurant Week GR. We believe that the Chef’s Choice option will help to elevate the dishes offered during Restaurant Week GR, while still providing value options that customers have come to expect from the event.”

RWGR not only promotes the Greater Grand Rapids culinary scene, but also provides educational support through a scholarship fund for students at the Grand Rapids Community College Secchia Institute for Culinary Education. Since 2010, Restaurant Week participating restaurants and sponsors have contributed over \$143,000 to the scholarship fund. Participating restaurants donate \$1 for every Restaurant Week meal sold to the scholarship fund that is granted to selected students within the Institute’s culinary program.

Restaurant Week GR menus and participating locations will be announced in mid-July.

Media images and video for download: <https://bit.ly/2JQmenf>

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