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EXPERIENCE GRAND RAPIDS REVEALED OVER 70 RESTAURANTS WILL PARTICIPATE IN RESTAURANT WEEK GRAND RAPIDS 2018

Restaurant Week menus are now available for viewing online at RestaurantWeekGR.com

GRAND RAPIDS, MI (July 18, 2018) – [Restaurant Week Grand Rapids](http://RestaurantWeekGrandRapids.com) (RWGR) announced today that over 70 restaurants in the Greater Grand Rapids Area will participate in the 9th annual 12-day culinary event. Each of the restaurants have created tantalizing menus that the public can view online starting today at RestaurantWeekGR.com. Restaurant Week GR will kick off in three weeks, August 8 through August 19, for 12-days of creative dining out and culinary exploration by the public.

In addition to 2-Course menus for lunch and dinner, a new dining option has been added called “Chef’s Choice” which allows open-ended chef designed multi-course menus at various price points at select restaurant locations.

Each restaurant has been given the opportunity to offer one or more of the following options for this year’s event:

- Two courses for \$15 per person (available lunch and dinner)
- Two courses for \$25 per person (dinner)
- Chef’s Choice for over \$25 per person (dinner)

The idea behind the new options was based on customer and restaurant staff feedback and to serve the interests of summer dining patrons. During some evenings diners asked for more casual summer options, as well as, a variety of multi-course options. The three options allow diners more opportunity for frequent dining out throughout the event.

“By introducing the ‘Chef’s Choice’ option and continuing to offer both lunch and dinner, we are excited to see the restaurants expand on the creativity of their menus,” said Kate Lieto, Director of Marketing for Experience Grand Rapids. “The menus this year are very fun and sound delicious. The chefs are loving the ability to expand on their creativity. They have really stepped up to this new opportunity with Restaurant Week GR.”

RWGR not only promotes the Greater Grand Rapids culinary scene but has also provided over \$143,000 to students through an endowed scholarship fund at the Grand Rapids Community College Secchia Institute for Culinary Education. Participating locations each donate \$1 for every Restaurant Week GR meal sold at their establishment.

Restaurant Week GR diners are encouraged to share their #RWGR meals on Instagram. Those people who submit impressive food photographs of their dining out experiences could be selected to win gift cards from participating restaurants and may be featured in an Experience Grand Rapids blog post.

Diners are encouraged to start making their Restaurant Week GR plans now. A list of the participating locations and their special Restaurant Week GR menus are available at: <https://www.experiencegr.com/restaurant-week/restaurants-menus/>

Media images and video for download: <https://bit.ly/2Np58e9>