

# News Release Rockford City Market



### Take a Ride to Rockford City Market

Guests Can Utilize the Free Trolley or LimeBikes to Travel to the Market

#### FOR IMMEDIATE RELEASE

July 17, 2018

**ROCKFORD**, IL – Rockford City Market guests can ride in style to the market thanks to **Rockford Mass Transit District (RMTD)** as a **free trolley** travels throughout downtown on Fridays during the market hours. Those going to Rockford City Market can park as far as Riverfront Museum Park and take the free trolley to the market as well as other locations throughout downtown. The trolley makes stops at Riverfront Museum Park, Coronado Theatre, Nordlof Center, Davis Park, UW Health Sports Factory, East State & 2<sup>nd</sup> Streets, and Rockford City Market. The free trolley runs from 3:30 – 10:30 p.m. on Fridays until September 28 and makes a continuous loop through those designated stops.

Market goers can also opt to take a **LimeBike** to the market. LimeBikes, the dock-free bike share program that launched in Rockford earlier this year, are a quick and easy way for guests to get to the market. Users just need to download the LimeBike app to unlock the bikes, and rides are only \$1 per 30-minute time block. Since the LimeBikes are dock-free, bikes can be found in any location. There are several parked along the bike path, so riders can hop on a LimeBike at Nicholas Conservatory and ride it all the way to the market, so they don't have to worry about parking a car. LimeBikes can then be parked at the bike racks right at the entrance to Rockford City Market.

## Rockford City Market on July 20 MUSIC

Main Stage: **Three Good Men** (4:30 – 8 p.m.) Acoustic Stage: **Steve McClanahan** (5:30 – 8 p.m.)

#### **ACTIVITIES**

The **Leukemia and Lymphoma Society** will be promoting their Light the Night Walk which funds research to find cures and ensures access to treatment for all blood cancer patients. They will be offering a free lantern craft for the kids.

The **Greater Rockford Area Lutheran Schools** will also be providing an activity at the market. They work in cooperation among the area Lutheran schools to develop programs and facilitate events in collaboration. Promoting Lutheran schools as a premier choice in education for Rockford area students is their primary focus.

#### **ENTRANCE GATES**

**Boylan Catholic High School** is a Christ-centered community dedicated to the education of the whole person and committed to truth, service, and academic excellence.

#### **ROCKFORD AREA ARTS COUNCIL**

Kyle McDonald will be displaying and selling acrylic paintings, mixed media work, and prints.

#### **MERCYHEALTH**

Volunteer with Mercyhealth! Stop by our booth to learn about the wide variety of opportunities available. We are looking for friendly, dedicated individuals who can give of their time and talents to assist our patients, families and partners in many areas at our hospitals in Rockford. Also, meet **Coach Tim Bailey** and learn more about **Mercyhealth Top Performers**, which is the area's most advanced and effective athletic performance center (located at Mercyhealth Sportscore Two), offering cutting edge programs for amateur, professional and college athletes. Coach Bailey has been recognized as the area's most notable performance specialist. Our booth is at the corner of Market and Water Streets from 3:30 – 8:30 p.m. to meet members of our team. Mercyhealth is proud to be the presenting sponsor of Rockford City Market.

For more information about Rockford City Market, visit www.rockfordcitymarket.com.

Rockford City Market takes place every Friday from May 18 through September 28 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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#### FOR MORE INFORMATION:

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