



News Release

Rockford City Market

Presented by  **Mercyhealth**
A passion for making lives better.™

Halfway Point Through Rockford City Market Season

Vendors Set Up Shop at the Market for the First Time

FOR IMMEDIATE RELEASE

July 25, 2018

ROCKFORD, IL – This Friday, July 27, marks the halfway point of Rockford City Market, so there are a number of brand new vendors setting up shop for the first time at the market. Shoppers can purchase unique bowties at **Pins and Squares**, or aprons and jewelry at **WhimseyWares815**. New signs and pillows will also be available at the market from brand new vendor, **Just Craftin' Around by Jen**.

Market guests can also enjoy a variety of fresh produce and flowers from other new vendors.

Evelyn's Acre's, one of the new vendors, will be at the market selling freshly cut flowers. Shoppers can also find more produce thanks to new vendor, **Eight Acre Produce**. Guests at the market will also rejoice with the return of market favorite vendor, **Twin Garden Farms**, as they return for the second half of the market season selling their Mirai sweet corn.

Rockford City Market on July 27

MUSIC

Main Stage: **Firelight Dimmers** (4:30 – 8 p.m.)

Acoustic Stage: **Josh Cohen** (5:30 – 8 p.m.)

ACTIVITIES

Questions about how your food is produced? Stop by and “Ask a Farmer!” at the **Winnebago-Boone Farm Bureau** booth. Test your knowledge on our game wheel or participate in the children’s activities.

The **Rockford Public Schools** will also be at the market with their instructional coach team which works with the elementary schools in RPS205. We use a student-centered coaching model to focus on what students are showing teachers about their learning, and then working with our educators to determine what’s next to help them grow. We believe learning is a life-long pursuit and opportunities to discover something new are everywhere, including Rockford City Market, where visitors to our booth will experience some MATH-tastic fun!

ENTRANCE GATES

815 Choose Civility is a grassroots team of citizens from across the area who are working together to make civility a part of our daily lives. Our pledge is to conduct ourselves in a way that is honest, respectful, considerate and kind, even toward those with whom we disagree.

SPECIAL EVENTS

There will be a **Rockford City Market Cooking Demo** at 6 p.m. at the East State Street entrance just outside the Pavilion. Take a recipe home and even try it out freshly made!

Don't miss the 2nd annual **Bite Nite** on Saturday, July 28 at the Rockford City Market Pavilion! The event is held from 4 – 10 p.m. and features Rockford area restaurants and other vendors selling bite size portions. Patrons vote on their favorite foods in different categories and winning vendors are awarded plaques to take home and show off. The event is \$5 admission and proceeds benefit Rock River Development Partnership to continue helping to better the downtown area.

ROCKFORD AREA ARTS COUNCIL

ArtsPlace Apprentices will be featuring paintings, prints and jewelry from the 2018 Visual Arts Team.

MERCYHEALTH

Join the **Mercyhealth surgery team** this Friday, July 27, at Rockford City Market! Learn all about pediatric surgery, play Plinko, and be sure to grab a free gift. Our booth is at the corner of Market and Water Streets from 3:30 – 8:30 p.m. Mercyhealth is proud to be the presenting sponsor of the Rockford City Market.

For more information about Rockford City Market, visit www.rockfordcitymarket.com.

For more information about Bite Nite, visit www.biteniterockford.com.

Rockford City Market takes place every Friday from May 18 through September 28 along Water Street between State and Jefferson Streets in downtown Rockford. The market runs from 3:30 – 8:30 p.m. before Labor Day and 3:30 – 7:30 p.m. after Labor Day. Rockford City Market was founded and is managed by the Rock River Development Partnership and operates with infrastructure support from the City of Rockford and marketing from the Rockford Area Convention & Visitor's Bureau.

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FOR MORE INFORMATION:

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