



## DINE AT A DISCOUNT - DINE OUT BOSTON® IS BACK!

### FOR IMMEDIATE RELEASE

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**Dine Out Boston**® (formerly Restaurant Week) is back on the menu August 5-10 & 12-17! Visit [dineoutboston.com](http://dineoutboston.com) to see over 150 restaurants, browse menus and make reservations. Presented by the Greater Boston Convention & Visitors Bureau (GBCVB), and sponsored by American Express, Dine Out Boston is celebrating its 18<sup>th</sup> year of providing diners an opportunity to enjoy the region's exquisite culinary offerings, and restaurateurs the chance to bring in new guests. This two-week celebration showcases Boston's diverse restaurant scene.

"I am proud to celebrate Dine Out Boston's 18<sup>th</sup> year of providing both Bostonians and visitors the opportunity to experience local restaurants," said Boston Mayor Martin J. Walsh. "The Greater Boston Convention & Visitors Bureau and American Express have done a remarkable job in promoting this food program that highlights Boston restaurants' role in making our city a leading cultural hub."

During the two weeks of [Dine Out Boston](http://dineoutboston.com), diners have numerous choices as they enjoy Greater Boston's finest dining coupled with significant savings. The program's flexible pricing structure benefits restaurants and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Restaurants can offer as many courses as they desire at their selected price! This August, social media mavens are once again invited to share their #dineoutboston pictures on Instagram for a chance to win \$100 gift cards to participating restaurants. Follow GBCVB social channels to learn more.

"Dine Out Boston spotlights Boston as one of America's premier culinary destinations, providing patrons from Boston and afar with a unique opportunity to enjoy exceptional value, variety and hospitality in Greater Boston restaurants," said Patrick B. Moscaritolo, President & CEO of the GBCVB. "Diners are invited to take advantage of these restaurant deals while taking in seasonal activities – outdoor markets, the Boston Harbor Islands, whale watching, Red Sox games, or movies and concerts under the stars, coupled with a Dine Out Boston meal, makes for a classic Boston experience!"

The Dine Out Boston program is once again partnering with the non-profit Foodicine Health to advocate on behalf of patrons who must follow a "Special Diet" because of chronic medical conditions or food allergies. Foodicine Health believes that patronage at restaurants increases when individuals feel that they can safely enjoy a meal that conforms to their prescribed dietary requirements. The GBCVB, in conjunction with Foodicine Health, is asking Dine Out Boston restaurants to include low salt, low-fat, gluten-free, and/or nut-free options on their menus.

Since 2012, the GBCVB has used this dining program to also give back to different local Boston non-profits each year. To date, close to \$400,000 has been raised for charities through the online auction component of DOB. The

charitable partner for August 2018 is MLK Boston. MLK Boston is a privately-funded, non-profit entity working in partnership with the City of Boston to create a memorial and affiliated programs to celebrate the life of Dr. Martin Luther King, Jr. and his wife Coretta Scott King and their time spent in Boston. Gift Certificates provided by participating restaurants will be up for auction starting August 6, with all proceeds benefiting MLK Boston. “We could not be more pleased to be selected as Dine Out Boston’s charitable partner,” said Robin Powell Mandjes, Executive Director of MLK Boston. “Because we are a privately-funded project, the philanthropic community’s support is essential. Dine Out Boston’s donation will help us towards the goal to build a world-class memorial to the Kings.”

**About Dine Out Boston:**

Dine Out Boston is a bi-annual value-driven dining program founded by the Greater Boston Convention & Visitors Bureau and founding sponsor American Express. Formally known as Restaurant Week Boston®, the program is now in its 18<sup>th</sup> year of offering exclusive savings throughout the region's top restaurants. During Dine Out Boston diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at [www.DineOutBoston.com](http://www.DineOutBoston.com).

For more information or to inquire about having your restaurant involved in Dine Out Boston® please visit [www.DineOutBoston.com](http://www.DineOutBoston.com). Check out Dine Out Boston on Facebook at [www.facebook.com/dineoutboston](http://www.facebook.com/dineoutboston), Twitter at [www.twitter.com/dineoutbos](http://www.twitter.com/dineoutbos), and Instagram at [instagram.com/dineoutboston](http://instagram.com/dineoutboston).

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