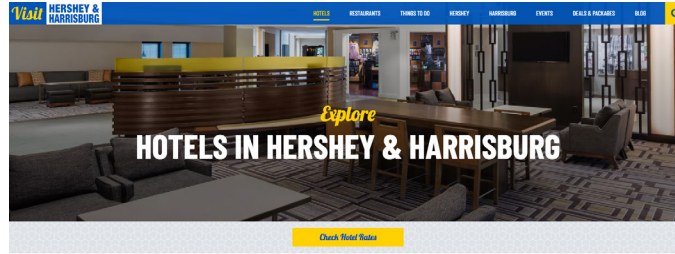


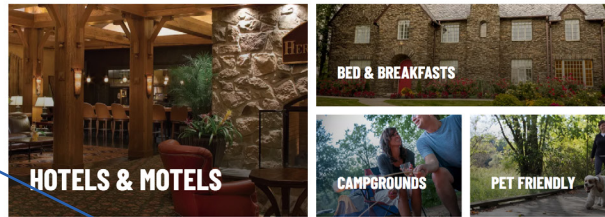
Destination Travel Network & Hershey Harrisburg

Online Advertising Media Kit | www.VisitHersheyHarrisburg.org



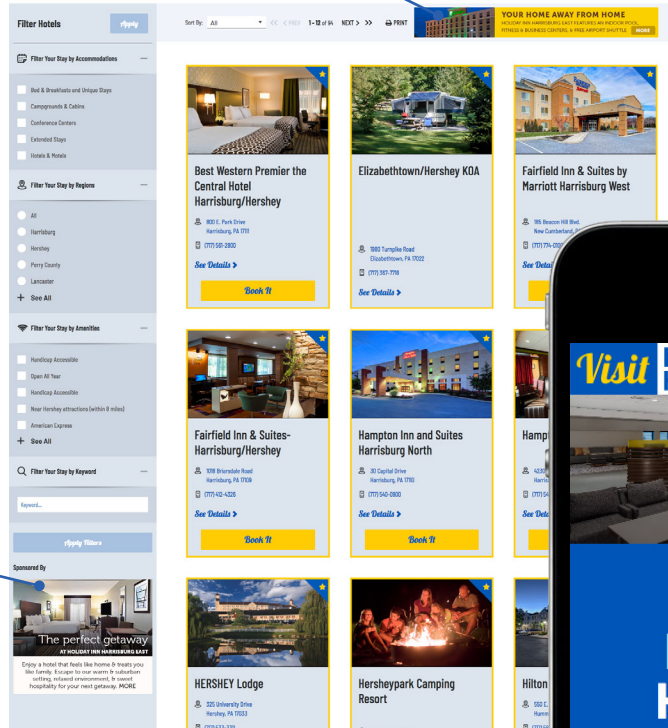
Category Specific Banner

- Secure targeted placement on category-specific pages for premium visibility.
- Photo (242x90 pixels)
- Headline (32 characters)
- Body (123 characters)
- Prices vary per page
- \$100 Events & Hotels
- \$75 Things to do
- \$50 Restaurants



The first step in planning your getaway is deciding where to stay! Find a sweet spot to rest your head at a hotel in Hershey, close to Hersheypark®, Hershey's Chocolate World, and all the Hershey area attractions. Whether you prefer a hotel experience that's a few stars or camping under four thousand stars, the accommodations in Hershey fit your trip needs!

Staying in the city? Hotels in Harrisburg have everything you need for an urban adventure. Best of all, you're within walking distance to our restaurants (yum) and attractions (awesome)! Like national museums, City Island, and the State Capitol. From skyraper luxury hotels to cozy front bed & breakfasts, discover the hospitality of Harrisburg.

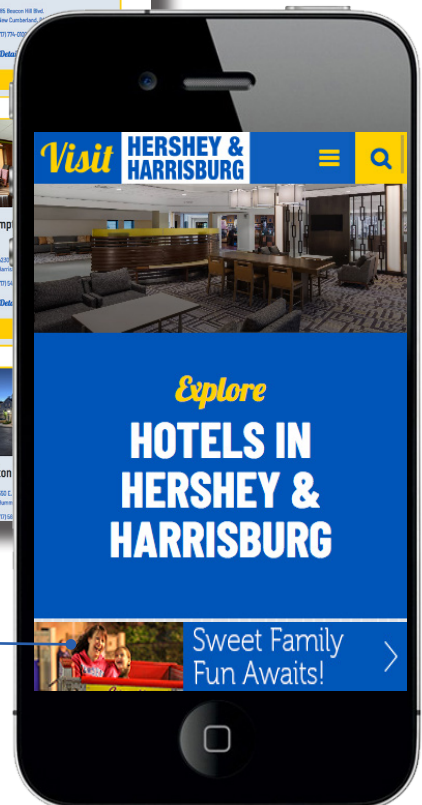


Banner Ad

- Be seen on nearly every page of the website.
- Photo (330x183 Pixels)
- Headline (25 characters)
- Subheadline (35 characters)
- Body (170 characters)
- \$100 per 5,000 impressions

Mobile Banner Ad

- Give "ready-to-spend" visitors one-click mobile access to your business NOW
- Photo (108x50 pixels)
- Copy (45 characters)
- Positioned Fixed Bottom, one of 10 rotating
- \$200 per month



For pricing and program details: advertising@DTNads.com