



PRESS RELEASE
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9th Annual MIDLAND COUNTY FAIR AUGUST 23-26, 2018
MIDLAND COUNTY HORSESHOE ARENA – PAVILION - AMPHITHEATER

Midland, Texas—The Award Winning Midland County Fair Presented by All American Chevrolet of Midland will take place at the Midland County Horseshoe - Arena - Pavilion - Amphitheater, 2514 Arena Trail, Midland, Texas - Thursday, August 23 through Sunday, August 26, 2018.

Celebrating its 9th year, this traditional family fair will include all fair-goers' favorites including: The Carnival, Chase Quine Memorial Bull Ride, cowboy mounted shooting, barrel racing, team roping event*, tractor pull, creative art blue-ribbon competitions, lamb & goat show*, Little Miss Midland County Fair Pageant, Charro "Rodeo" Extravaganza, shopping and food vendors, petting zoo and a kid's zone that includes the buckaroo boot camp, dinosaur dig, and Jr. Master Gardeners interactive exhibit. Plus, 3 stages of live entertainment all for \$5.00 admission.

Back by popular demand is the Friday & Saturday night Laser Light Spectacular. Some effects are so visually stunning, they are almost hypnotic. LASER SPECTACLES, INC. will produce the show and is a Texas Laser Light entertainment production company specializing in spectacular laser shows. Included in your fair admission, do not miss this "just after dark" highlight at the Horseshoe Amphitheater - 9:15pm.

Entertainment takes on a much larger stage at the fair this year with 3 stages. Kicking off the Texas country music "Red Dirt" excitement on Thursday night at the Horseshoe Amphitheater will be all-the-range country artist, Parker McCollum. (Separate ticket required). Included in the \$5.00 fair admission Friday & Saturday nights, the Red Dirt entertainment continues as Bri Bagwell (Friday) and Dalton Domino (Saturday) take center stage at the Amphitheater.

Additionally, the Pavilion Community Stage offers a full schedule during the entire 4 days including the Thursday night Gospel Night, a new favorite. The Outdoor Beer Garden Stage will feature non-stop various genres of music entertainers with something for everyone. The momentum continues Sunday in the Main Arena with the Mexican Charro Extravaganza "Charreada" Rodeo complete with Mariachis, Folklorico Dancers and featuring Tambarazo Norte in Concert.



“Each year, the fair ‘changes it up’ and keeps it fresh with new attractions,” Tammy Dooley, Midland County Fair Executive Director, announced. “This year, on top of the great entertainment lineup, the fair will feature the Midland Farmer’s Market, sponsored by Market Street. The farmer’s market will move to the Horseshoe for one weekend only during the fair. Keeping with the traditional family fair atmosphere, you can shop for all your farmer’s market favorites while enjoying the fun,” Dooley said. “Market Street will also be roasting Hatch Chili’s during the entire 4 days.”

Other new attractions include the Lone Star Wars Exhibition. Lone Star Wars is a mashup art contest that combines anything and everything to do with Texas and Star Wars! The exhibition includes sculptures from the creator, Lucas Dooley, and the contest winners from 2017. The exhibition is touring Texas and hopes to rejuvenate the artistic talents of people from all over the state.

“We are so proud of the award winning MCF, which has been recognized by Texas Association of Fairs & Events as the Best Overall Award for fairs under 50,000 in attendance for two consecutive years,” said Zan Matthies Jr., Ph.D., Midland County Fair President.

The Petting Zoo, always a fair-goer favorite, continues to expand and will include baby chicks, goats, snakes, birds, and pigs. What is a petting zoo without a camel and kangaroo? Oliver, the Watusi will also make an appearance.

Bull riding fans never miss the Friday & Saturday night, standing room only, Chase Quine Memorial Bull Riding event, complete with an introduction that is guaranteed to stir emotions.

For those trying to win the Fair’s coveted Blue Ribbons, the Creative Arts competition exhibition will accept entries:

Sunday, August 12, 2018 from 2:00pm – 6:00pm
Friday, August 17, 2018 from 10:00am – 6:00pm
Saturday, August 18, 2018 from 10:00am – 4:00pm

Entries can be dropped off at the Horseshoe Pavilion rooms A & B (follow signs). Creative Arts divisions include Fine Arts, **Culinary Arts, Photography, Crafts and Hobbies, Tablescares and Quilts. Anyone in the entire state may enter. For complete rules and information visit www.midlandcofair.com

“With over 16,000 in attendance expected over the four days, the Midland County Fair has become its own family tradition. It is definitely the showcase event for the venue,” Dooley said.

The fair will open at 5pm on Thursday, 5pm on Friday and 10am Saturday. Closing at 11:45pm each night. Sunday hours are 12pm – 8pm. For more information and a full schedule of events for the fair, visit www.midlandcofair.com. *Pre-Fair Event Aug. 18 & 19



VisitMidland

The mission of VisitMidland is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Midland County Fair and distributed by VisitMidland. This event is projected to bring in \$159,483 in estimated direct visitor spending to the Midland economy. For information on where to eat, play, shop, and stay in Midland, visit www.VisitMidland.com.

Midland County Fair Inc. was incorporated in August 2010 and is a 501(C)4 nonprofit organization.

The **Midland County Horseshoe Arena, Pavilion & Amphitheater** serve as the host venue for the fair. The Horseshoe event center is ideal due to its multi-purpose performance venues and airconditioned

spaces — the Main Arena, Pavilion, Amphitheater, Education Building, Live Stock Building, Outdoor Arena and Livestock Barn are all utilized during the 4-day event including the ample FREE parking areas on the venue grounds.

The Mission of the **MCF** is produce a traditional, annual, family fair showcasing the agricultural, educational and entertainment in the West Texas Region. The Fair will develop and emphasize the educational connection between agricultural and the community while showcasing talents, skills and

aspirations of our youth and community. The fair will benefit participating area youth and community organizations through contributions, scholarship opportunities and Blue Ribbons will be awarded in the spirit of competition.

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