

For Immediate Release  
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## **CHER – THE HERE WE GO AGAIN TOUR DATES ANNOUNCED** **TOUR TO PLAY VAN ANDEL ARENA® ON MAY 8, 2019**

**Grand Rapids** — The one and only [Cher](#) is set to hit the road with the HERE WE GO AGAIN Tour beginning January 17, 2019 in Ft. Myers, FL. The tour will visit Grand Rapids at [Van Andel Arena](#) on Wednesday, May 8, 2019 at 8:00 PM.

**Tickets will go on sale to the general public on Friday, September 14 at 12:00 PM.** Tickets will be available at the Van Andel Arena and DeVos Place® box offices, online at [Ticketmaster.com](#), and charge by phone at 1-800-745-3000. A purchase limit of eight (8) tickets will apply to every order. See [Ticketmaster.com](#) for all pricing and availability. U.S. and Canadian residents who purchase tickets online will be able to redeem (1) physical or digital copy of Cher's new album "Dancing Queen." All albums must be redeemed by May 19, 2019.

Citi® is the official presale credit card for the HERE WE GO AGAIN Tour. As such, Citi® card members will have access to purchase U.S. presale tickets beginning Wednesday, September 12th at 10:00 AM local time until Thursday, September 13th at 10:00 PM local time through Citi's Private Pass® program. For complete presale details visit [www.citiprivatepass.com](#).

Following the recent global success and rave reviews for Cher's role in the *Mamma Mia 2 – Here We Go Again* film, the multi-award winning singer, actress and show-stopping performer will be crossing the U.S. for the first time in five years. Cher is expected to perform many of her hits along with some new songs from the *Dancing Queen* album – Cher's tribute to the music of ABBA – out September 28<sup>th</sup>. *Dancing Queen* is currently available for pre-order. The Oscar, Emmy, Cannes Film Festival and Grammy Award winning icon is scheduled to be honored at the Kennedy Center later this year. She is also co-producer of *The Cher Show*, the upcoming Broadway musical opening December 3<sup>rd</sup> and is currently touring Australia and New Zealand. Cher is currently doing a series of residencies in Las Vegas.

### **About SMG**

Van Andel Arena is managed by SMG. SMG provides management services to more than 230 public assembly facilities including convention and exhibition centers, arenas, stadiums, theaters, performing arts centers, amphitheaters, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming; construction and design consulting; and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston's NRG Park and the Mercedes-Benz Superdome in New Orleans. SMG also offers food and beverage operations through its concessions and catering companies, currently serving more than 140 accounts worldwide. For more information visit [www.smgworld.com](#).



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