

PRESS RELEASE

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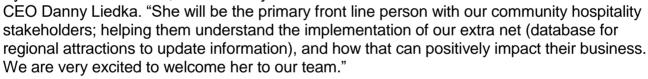
WELCOME CHRISTINE BENN

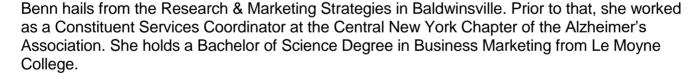
Visit Syracuse introduces new Partner Engagement Manager

Syracuse, NY (June 20, 2018) – Visit Syracuse is excited to welcome Christine Benn to the Visit Syracuse family. This week, Benn joined Onondaga County's official tourism promotion agency (TPA) as the new Partner Engagement Manager.

As the Partner Engagement Manager, Benn will spearhead sponsorship sales initiatives, internet advertising sales, as well as oversee of the tourism bureau's Preble Visitors Center on I-81 North. She will also assist with blog postings, public relation efforts, social media outreach and will be a contributing writer for the visitors guide.

"Christine's role will be multi-faceted - helping to take Visit Syracuse to a new level," said Visit Syracuse President &





A resident of Skaneateles, Benn enjoys traveling, shopping, fitness and trying new restaurants.

For more information, contact Visit Syracuse Communications Director Nikita Jankowski at 315-706-4443, njankowski@vistsyracuse.com.

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ABOUT VISIT SYRACUSE



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aims to strengthen the positive awareness of the City of Syracuse and Onondaga County as a convention and visitor destination; to increase revenues and stimulate economic development and growth for the community.

