

## PRESS RELEASE

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## HOTEL HELPS HOUSTON

Historic hotel raises money for Houston community in lieu of hosting lavish 90th anniversary bash

**Syracuse, NY (September 7, 2017)** – Hurricane Harvey is not only affecting the residents of Houston, it has now inspired one of Syracuse's locally owned hotels to help out. The Jefferson Clinton Hotel announced that it has canceled plans to celebrate the Hotel's 90<sup>th</sup> anniversary on September 13<sup>th</sup>. Instead, hotel management is asking the community to put funds toward a greater cause.

"We were enthusiastically preparing to celebrate the Hotel's 90<sup>th</sup> Anniversary with a special celebratory party," said General Manager Stephenie Pyle. "Although we had hoped to celebrate this milestone with our valued and cherished patrons, partners, and community friends, we have decided that there is a greater use for the funds required to host such an event."

Pyle noted that the devastation of Hurricane Harvey has displaced thousands of people and created a tremendous need for aid.

"Because of all the lives in turmoil, we have decided that now is the time to help and give to those in need. In lieu of spending money on a party, we feel better served by donating to the Central Texas Food Bank."

Pyle added that the Houston Food Bank (the largest in the country) had been shut down by flooding but has recently reopened. The donations they are asking for will help to purchase the right disaster relief supplies that would be of most help.

"The Food Bank has almost 60 mobile kitchens ready to deploy around the disaster area and our contributions are needed and will make a difference. Thank you for your continued support we look forward to celebrating many more milestones with you in the future."

The Jefferson Clinton will make a donation and they are asking for the local community to join them. To support and make a contribution, please visit the following link: <a href="Help the Houston">Help the Houston</a> Food Bank.

For more information, contact Jefferson Clinton General Manager Stephenie Pyle at (315) 425-0500 or email <a href="mailto:stephenie@jeffersonclintonhotel.com">stephenie@jeffersonclintonhotel.com</a>.



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## **ABOUT VISIT SYRACUSE**

Visit Syracuse, Inc. is Onondaga County's official marketing organization for tourism related economic development; leading the production of over \$850 million in direct visitor spending annually. The organization aims to strengthen the positive awareness of the City of Syracuse and Onondaga County as a convention and visitor destination; to increase revenues and stimulate economic development and growth for the community. If you want to know how much there is to do in Syracuse, check out visitsyracuse.com

