Boston tourism partners to re-enact 1768 landing of British Redcoats in Boston

FOR IMMEDIATE RELEASE
September 17, 2018
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The Greater Boston Convention & Visitors Bureau (GBCVB), in collaboration with the City of Boston, Conventures, the Downtown Crossing BID, and Revolution 250, is an organizing partner and sponsor of a historical event set to take place over Columbus Day Weekend. “Boston Occupied: An Insolent Parade” is a re-enactment and commemoration of the 250th anniversary of when British troops landed in Boston in 1768, beginning a seven-year occupation of the city. To mark this important occasion, on the morning of Saturday, October 6 over 150 Redcoat reenactors will land on Long Wharf and then “occupy” Boston throughout the weekend. There will be a dedicated press boat on the morning of October 6 for media looking to capture the reenactment.

From Long Wharf, the Redcoats will march to Boston Common where they will set up an encampment and participate in various drills and demonstrations for the public to observe. As evening falls, the Redcoats will create a stir throughout Downtown Crossing as they occupy streets, restaurants, bars and hotel lobbies in the area. The Redcoats will retire to their encampment on Boston Common before midnight.

This re-enactment represents the first signature anniversary event being planned by Revolution 250, a consortium of public history, cultural tourism, and not-for-profit organizations formed specifically to celebrate the 250th anniversary of the American Revolution and Boston’s seminal role in that momentous era. Revolution 250 was founded in 2014 by Suffolk History Professor Bob Allison. Participating organizations include the GBCVB, National Park Service, Massachusetts Historical Society, Freedom Trail Foundation, Boston Tea Party Ships & Museum, Old State House, Old North Church, and The Massachusetts Society of Cincinnati. “Visitors from across the globe identify Boston, Massachusetts as a civic touchstone in the development of the American Republic, and they come to Boston to explore this resonant history,” said Allison. “The 250th anniversary of the American Revolution, and the catalytic events leading up to it, is an opportunity that cannot be missed for Boston to proudly commemorate its central role in the fight for independence.”

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The American Revolution remains essential to Boston’s visitor economy and brand, which is so famously steeped in Revolutionary Era landmarks, tableaus, and testimonials. “The 250th anniversary of the
Revolution is a critical moment for Boston and its visitor industry,” said GBCVB CEO Pat Moscaritolo. “Like the bicentennial, these anniversaries can create a roadmap and momentum for Boston’s visitor economy, generating ideas and partnerships that focus on big-picture concepts as we approach the 250th anniversary of the country’s founding in 2026, and the 400th anniversary of Boston’s founding in 2030.”

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