

JAMAICA



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DRAFT FOR REVIEW

**JAMAICA VOTED CARIBBEAN'S BEST DESTINATION, LEADING CRUISE DESTINATION
AND BEST TOURIST BOARD AT THE 25TH ANNUAL WORLD TRAVEL AWARDS**

Cruise ports of Montego Bay and Ocho Rios also honored





Director of Tourism, Donovan White (center), collects the Caribbean's Leading Tourist Board award at the 25th Annual World Travel Awards during the Caribbean & North America Gala Ceremony held at Sandals Montego Bay Ms Gardner, which image do you prefer

MONTEGO BAY, JAMAICA – September 24, 2018 – Destination Jamaica was celebrated as awarded the Caribbean's Best Destination and the Caribbean's Leading Cruise Destination at the 25th Annual World Travel Awards during the Caribbean & North America Gala Ceremony held at Sandals Montego Bay, Jamaica on September 22, 2018. To add to the treasure trove Additionally, the Jamaica Tourist Board was awarded named Caribbean's Leading Tourist Board, the Port of Ocho Rios was awarded Caribbean's Leading Cruise Port, and the Port of Montego Bay, as awarded the Caribbean's Leading Home Port.

"We're honored to be recognized as the best in region. Each accolade, the Caribbean's Best Destination, the Leading Cruise Destination and Best the Leading Tourist Board reaffirms the strength of our tourism product," said Donovan White, Jamaica's Director of Tourism. "These awards reaffirm the strength of our tourism are testament to the collective mission of our partners and our collective mission to promote the best of destination Jamaica, and together we celebrate these achievements. Jamaica's cruise product has been a major development over the last few years with earnings up 8.1 percent this year compared to last. and we thank the World Travel Awards for recognizing our efforts."

World Travel Awards™ was established in 1993 to acknowledge, reward and celebrate excellence across all key sectors of the travel, tourism and hospitality industries. This is the fifth time Jamaica has hosted the World Travel Awards Caribbean & North America Gala Ceremony 2018. To learn more about the World Travel Awards, go to www.worldtravelawards.com.

For more information about Jamaica, please visit www.visitjamaica.com.

About Jamaica Tourist Board

The Jamaica Tourist Board (JTB), founded in 1955, is Jamaica's national tourism agency based in the capital city of Kingston. JTB offices are also located in Montego Bay, Miami, Toronto and London. Representative offices are located in Berlin, Barcelona, Rome, Amsterdam and Mumbai.

TripAdvisor® ranked Jamaica as the #1 Caribbean Destination and #14 Best Destination in the World in 2018. Also this year, the International Council of the Pacific Area Travel Writers Association (PATWA) named Jamaica the Best Destination for Adventure Tourism and TravAlliance Media named the JTB the Best Tourism Board Overall. Additionally, the JTB has been declared the Caribbean's Leading Tourist Board by the World Travel Awards (WTA) for eleven consecutive years between 2006 and 2017. In 2017, Jamaica also earned the WTA's award for the Caribbean's Leading Wedding Destination and the Caribbean's Leading Cruise Destination. Jamaica is home to some of the world's best accommodations, attractions and service providers that have won several awards throughout the years.

For details on upcoming special events, attractions and accommodations in Jamaica go to the JTB's Web site at www.visitjamaica.com or call the Jamaica Tourist Board at 1-800-JAMAICA (1-800-526-2422). Follow the JTB on [Facebook](#), [Twitter](#), [Instagram](#), [Pinterest](#) and [YouTube](#). View the JTB blog at www.islandbuzzjamaica.com.

About World Travel Awards

World Travel Awards celebrates its 25th anniversary this year and is acknowledged across the globe as the ultimate travel accolade.

Attended by senior executives from major travel companies, operators, destinations, World Travel Awards events are universally respected as providing established, top level networking opportunities, regionally and globally.

The brand aims to celebrate those organizations who push the boundaries of industry excellence.

Find out more at www.worldtravelawards.com.