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## Omaha's Most Eligible Bachelor Turns 10

**OMAHA, NE. September 28, 2018** – Salma Hayek, Beyoncé, Jimmy Fallon, Will Smith and Bob T. Bridge, (aka Bob Kerrey Pedestrian Bridge) are all big names celebrating birthdays this month. On Friday, September 28, 2018, Bob is celebrating a milestone birthday by turning 10 years old – *not sure how that equates to human years.*

“I don’t feel a day over nine,” says Bob. “It’s easy to stay young when all you do is hang around all day by the pool... or as some people call it, the Missouri River.”

All month long Bob has celebrated his birthday by giving away Bob t-shirts daily when people tag their birthday wishes and bridge memories on Instagram or Twitter. Thousands of people have connected with Bob through his social media accounts, sharing photos and videos of their time with him. [Link to Fun Bobbing Photos](#)

“While I’ve enjoyed every minute with my thousands of fans, I’m still looking for that special someone,” added Bob. “I’ve been reading in the *Inquirer* (insert your publication or station here) that I may be a father down the road, so the more people I meet, the better... in other words, keep stepping all over me.”

Thanks to Bob, Visit Omaha received the 2018 Bureau Innovation Award for the best marketing campaign at the Upper Midwest Convention and Visitors Bureau Fall Conference. Other accolades include Bob being named one of the [18 most eye-popping pedestrian bridges](#) in the world and being highlighted as one of Best [Marketing Campaigns in 2017](#).

### Get to Know Bob

Bob officially opened on September 28, 2008. After a little grooming, Bob got his voice in 2015 - [Here's a video introduction](#). He's a young bridge looking for love. Currently, he's crushing on a couple of ladies in Pittsburgh (three suspension bridges the locals there call the Three Sisters), [Three Sisters Video](#). Bob is a fit bridge and encourages everyone to stay fit through his [.9k Marathon](#). Bob not only works hard to ensure Nebraska and Iowa stay connected, but encourages you to stay connected too.

- Twitter or Instagram -@BobTBridge
- #ItHappensOnBob-where fans can share their Bob encounters
- [www.bobthebridge.com](http://www.bobthebridge.com) – a webpage dedicated to photos of Bob and “Bobbing” (Standing in two states at the same time has become so popular that Bob has coined his own word for it: “Bobbing.”)

*Visit Omaha, also known as the Omaha Convention & Visitors Bureau, is the official tourism authority for the City of Omaha and Douglas County.*

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