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**FOR IMMEDIATE RELEASE**

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**WINE JUST OFF THE VINE CELEBRATES ITS TENTH HARVEST SEASON**

*Tickets on sale now for The Mason-Dixon Wine Trail signature event*

**YORK, PA** – The tenth annual Wine Just Off The Vine tasting event, will run noon to 5 p.m. on Saturdays and Sundays, November 10-11 and 17-18. Journey through a collection of family-owned wineries stretching across south-central Pennsylvania. With each pour, you'll celebrate the fruits of the fall harvest.

“Wine Just Off The Vine is a great way to embrace the fall season and learn the intricacies of winemaking. Plan a fun getaway with a Sip & Stay package including overnight lodging then explore our beautiful countryside, amazing farmers markets and restaurants,” said Louise Heine, Destination Marketing Director for the York County Convention & Visitors Bureau, which promotes and manages the Mason-Dixon Wine Trail.

Tickets can be purchased online at [www.MasonDixonWineTrail.com](http://www.MasonDixonWineTrail.com). Standard admission is \$20 and includes a souvenir wine glass, wine tastings at all participating wineries over both weekends, light food items, plus an exclusive 10-percent discount on wine purchases perfect to use for stocking up for holiday meals or gifts. Tickets are also available at participating wineries.

The York County Convention & Visitors Bureau encourages guests to please drink responsibly. All designated drivers will receive free admission, which includes light food, presentations and discounted

wine purchases. It does not include wine tastings or a souvenir glass. All designated drivers must be at least 21 years old. Anyone who is under 21 is also required to wear a wristband.

The York County Convention & Visitors Bureau's Mission is to maximize tourism expenditures and their economic impact in York County, PA, through comprehensive tourism sales and marketing programs. The York County CVB's Vision is for a York County where tourism is recognized for the value of its economic impact and its role in raising the profile of York County as a sought-after destination. For more information on the York County Convention & Visitors Bureau, call 1-888-858-9675 or visit [www.yorkpa.org](http://www.yorkpa.org).

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### **Participating Locations**

- Armstrong Valley Winery\*
- Buddy Boy Winery & Vineyard\*
- Cassel Vineyards of Hershey
- Crosswinds Winery at Hershey
- Maple Lawn Winery
- Moon Dancer Winery, Cider House & Tap Room
- Mount Hope Winery
- Spring Gate Vineyard and Brewery
- The Vineyard and Brewery at Hershey

*\*Denotes winery participating in Wine Just Off The Vine for first time*