

Expected Opening Dates, What's New, and Bonus Special Offers at Poconos Ski Areas

Skiers and snowboarders gear up for opening days

POCONO MOUNTAINS, PA, November 21, 2018 – It's that time of year when the temperatures start dropping, the snow starts falling, and ski areas in the <u>Pocono Mountains</u> start gearing up for the winter season. Snowmaking has resumed at ski areas across the Poconos, for soon-to-be prime skiing, snowboarding, and snowtubing conditions.

For the most up-to-date information on opening dates and snow conditions, visit the Pocono Mountains Visitors Bureau's <u>Snow Conditions</u> page.

The Pennsylvania Ski Area Association has supplied information on what's new for the 2018-2019 ski season, as well as projected opening dates and bonus special offers:

1 & 2.) Big Boulder Ski Area & Jack Frost Mountain

Big Boulder Projected Opening Date: Currently open Fridays-Sundays

Jack Frost Projected Opening Date: 12/14

New in 2018-2019:

- \$500,000 has been put into upgrades in park equipment, buildings, snowmaking and grooming equipment, and more
- New Peak Discover Program provides three step-by-step packaged lessons and convenience to learn and continue learning at any Peak Resort in the Northeast
- Military Discount Card Program has been expanded, giving even more back to all active duty, retired & honorably discharged members of the US Military

3.) Blue Mountain Resort

Projected Opening Date: 11/23

New in 2018-2019:

- New E-store will allow riders to purchase tickets and rental equipment ahead of time online and scan their phone once arriving, to hit the slopes even faster
- Rental fleet has been updated, replacing \$400,000 in equipment
- A 40th trail is in the process, and is planned to be completed for the 2019/2020 season

Bonus Offer: Blue is offering up <u>Unlimited Daily Pickup Rentals</u> and a <u>Triple Play Package</u>, which offers 3 discounted lift tickets with no blackout dates. You'll want to hop on these deals quick—offers expire 11/23!

4.) Shawnee Mountain

Projected Opening Date: 11/24

New in 2018-2019:

- Expanded grooming fleets and upgraded snowmaking equipment
- New rental equipment; able to outfit over 4,000 skiers/riders, making it one of the largest rental shops in the **United States**
- New complimentary charging stations have been installed in several convenient locations in the Hope and Trepp

Bonus Offer: Three different Maxi Miser deals are available to save big on lift tickets, rentals, and lessons. Valid through 12/24.

5.) Camelback Mountain

Projected Opening Date: 11/20 (tentative)

New in 2018-2019:

- New terrain park and new trail have been added
- Two new on-site, ski-in ski-out restaurants; Berrelli's Family Style Italian and Kartrite's Summit House
- 15 acres have been cleared for new beginner terrain

Bonus Offer: Early bird offers will save you some serious moolah. Valid through 12/15.

6.) Ski Big Bear

Projected Opening Date: 12/15

New in 2018-2019:

- New and improved snow guns have been installed
- New incentives for residents have been created, as well as packages with nearby lodging partners for visitors
- New perks and discounts for season pass holders

Bonus Offer: Take advantage of Ski Big Bear's extraordinary lessons and learn to ski or snowboard at a steep discount in January, which is, after all, Learn to Ski & Snowboard Month! Valid through 1/31.

Relevant photos can be found here and should be credited to PoconoMountains.com.

About the Pocono Mountains

With 2,400 square miles encompassing Pennsylvania's Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands, and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube, and even snowshoe their way through snowy wonderlands encompassing over 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing, and open access to nine state and two national parks.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at 570-421-5791. Follow @PoconoTourismPR on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit, membership organization. The Pocono Mountains Visitors Bureau is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

Contact Info

Kelly Shannon Pocono Mountains Visitors Bureau kshannon@poconos.org PoconoMountains.com / @PoconoTourismPR

Cell: 570-730-6444