



VISIT  
**Oakland**

PRESS RELEASE

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**Oakland, CA Makes National Geographic Travel's Best Trips List for 2019**

*Oakland Among 28 Best Places to Visit in 2019, According to National Geographic Traveler's Editors and Explorers*

**OAKLAND (Nov. 27, 2018)** – With the publication of its annual [Best Trips issue](#), National Geographic *Traveler* magazine has revealed its 28 must-see destinations and travel experiences for 2019. Together, *Traveler* editors and National Geographic Explorers have selected their top places to travel across four categories: Cities, Nature, Culture, and Adventure – and Oakland was selected in the Culture category. Oakland was one of only four U.S. destinations included in the list and the only city in California chosen.

Oakland is one of the most diverse cities in the country, with over 125 languages spoken within the city. This diversity has created a vibrant culture and welcoming community in Oakland, and is reflected within the city's culinary scene, arts, nightlife and events. The Town has long been home to innovators, creatives, and artists and offers unique experiences to explore many types of art forms. Oakland's culinary scene welcomes visitors to experience its epicurean endeavors where chefs test out their creative culinary skills and deliver amazing cultural experiences. Another way visitors can indulge in Oakland's culture is through the city's major events, including Restaurant Week in January, Black Joy Parade in February, Art Month in May, Pride Parade and Festival in September and festivals throughout the summer.

This year's Best Trips list is relevant, surprising and inspiring, highlighting a globe-spanning mix of destinations from the Peruvian Amazon to Kansas City, Missouri.

"Our Best Trips issue features 28 destinations and experiences that can inspire us, change our perspectives and connect us with cultures, places and ideas that matter in the world," says **George Stone, National Geographic *Traveler* editor in chief**. "The issue is packed with spectacular National Geographic photography and is driven by our mission to explore, conserve, respect and engage with our planet."

"Oakland's culture of diversity and inclusion is the hallmark of our civic identity," says **Oakland Mayor Libby Schaaf**. "We're honored to be recognized and we welcome all visitors to enjoy our city. Oakland is famous for a lot of things, and one of them is our community's welcoming spirit – no matter who you are or where you came from, Oakland welcomes you."

"Visit California is honored to have one of the Golden State's destinations included in National Geographic's Best Trips List for 2019," says **Visit California President and CEO Caroline Beteta**. "California is a place that encourages people to Dream Big, and Oakland embodies that spirit through its engaging arts scene, multicultural culinary offerings and celebration of diversity."

“We are thrilled that Oakland was chosen as one of National Geographic’s 28 Best Places to Visit in 2019,” says **Mark Everton, CEO of Visit Oakland**. “Oakland was selected for its vibrant and diverse culture, and we welcome visitors to experience our culture by immersing themselves into our community and exploring our many neighborhoods.”

**National Geographic’s Best Trips destinations for 2019 are:**

**CITIES**

- Dakar, Senegal
- Salvador, Brazil
- Kansas City, Missouri
- Toronto, Canada
- Matera, Italy
- Perth, Australia
- Mexico City, Mexico

**NATURE**

- Peruvian Amazon
- Montenegro
- Belize
- Gorongosa National Park, Mozambique
- South Walton County, Florida
- Fanjingshan, China
- Tahiti, French Polynesia

**CULTURE**

- Cairo, Egypt
- Hoang Lien Son, Vietnam
- Galway, Ireland
- Bauhaus Trail, Germany
- Oakland, California
- Vervy, Switzerland
- Dordogne, France

**ADVENTURE**

- Greenland
- Bisti/De-Na-Zin Wilderness, New Mexico
- Isla de los Estados, Argentina
- Macedonia
- Canterbury Region, New Zealand
- Caño Cristales River, Colombia
- Oman

The December/January 2019 issue of *Traveler* magazine is now available on newsstands and online at [NatGeoTravel.com/BestTrips2019](http://NatGeoTravel.com/BestTrips2019).

The Best Trips digital experience includes highlights on each destination selected for the list as well as National Geographic's iconic photography that transports audiences to the chosen locales. Visitors are able to dive even deeper into four of the Best Trips destinations—Mexico City, Tahiti, Dordogne and Oman—with feature stories in the issue.

National Geographic *Traveler* publishes six issues per year and is the world's most widely read travel magazine, with 18 international editions. National Geographic Travel shares its inspiring and authoritative digital content, including trip inspiration, travel news, photo galleries and more with its @NatGeoTravel community of more than 50 million people.

To learn more about each destination, visit: [NatGeoTravel.com/BestTrips2019](http://NatGeoTravel.com/BestTrips2019).

### **National Geographic Partners LLC**

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### **ABOUT VISIT OAKLAND**

Visit Oakland is a non-profit organization marketing Oakland, California as a travel destination. Visit Oakland offers a wide variety of complimentary services and materials for travelers interested in visiting Oakland. For more information, check out [www.visitoakland.com](http://www.visitoakland.com). Want to share the Oakland love with the world? Follow @visitoakland on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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