



# AMERICAN ROYAL ASSOCIATION

IMPACTING THE FUTURE OF AGRICULTURE • SCHOLARSHIPS | EDUCATION | COMPETITION

## **MEDIA ALERT**

Will Gregory  
American Royal Public Relations  
[Will@willgregorypr.com](mailto:Will@willgregorypr.com)  
816-645-6116

**Kansas City, MO., January 28, 2019 — The American Royal is pleased to announce the 2019 World Series of Barbecue® will once again return to the Kansas Speedway, September 12-15.**

The world's largest BBQ competition is celebrating its 40<sup>th</sup> year in Kansas City.

The 2019 competition and event weekend brings together world-renowned Pitmasters and barbecue enthusiasts to compete for the title of Grand Champion in both the Open and Invitational contests. Last year over 450 competitors represented 37 States around the country and 20 international teams represented 7 countries. "This event brings the best of the best." said Charlie Tetrick, American Royal Chairman of the Board. "And we're thrilled to be hosting our 40<sup>th</sup> year of competitive cooking. We have some big things planned to celebrate. If you love to barbecue but have never competed at the World Series of Barbecue, this is the year to show up."

Registration for the 40<sup>th</sup> American Royal World Series of Barbecue is now open. In celebration of 40 years, the American Royal is offering teams a pre-registration special. Teams who pre-register before March 31, 2019 can lock in the 2018 space rate.

For more event information or to pre-register, visit [AmericanRoyal.com/BBQ](http://AmericanRoyal.com/BBQ).

### **About the American Royal Association**

Woven through the history of Kansas City since 1899, the American Royal provides opportunities for youth and adults from around the country to compete in our Livestock Show, ProRodeo, Horse Shows, and the World Series of Barbecue®. These events allow the American Royal, a 501 (c) (3) not-for-profit organization, to give over \$1 million annually for youth scholarships and support agriculture education programs. In 2018, over 100,000 attendees attended American Royal events generating over \$60 million of economic impact to the region. To learn more about the American Royal visit [AmericanRoyal.com](http://AmericanRoyal.com).