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For Immediate Release

South County Tourism Council Awarded Silver in the 2018 North American Travel Journalists Association (NATJA) Awards

Charlestown, R.I. – The North American Travel Journalists Association (NATJA) announced that South County Tourism Council (SCTC) won Silver (2nd place) and an honorable mention in the 2018 Annual NATJA Awards Competition in the Destination Video category. The two-minute video the council produced promoting South County, won silver and the 30 second cut received an honorable mention. The silver award winning video can be seen here:

<https://www.youtube.com/watch?v=eImkqwxUsng> The clip that received an honorable mention can be seen here: <https://www.youtube.com/watch?v=Ey0iCSLYLbE>

“We are honored to receive the silver award and want to thank NATJA for the recognition,” says Louise Bishop, President of South County Tourism Council.

NATJA Awards, in their 27th year, recognize excellence in travel writing, photojournalism, social media, video, multimedia platforms, advertising, marketing and public relations for the travel and tourism industry.

“The winners are a microcosm of the talent and journalistic excellence that encapsulates our industry leading members,” said Helen Hernandez, CEO, NATJA. “As our membership continues to grow so do the submissions of the accomplished pool of those who work in the travel industry—raising the competitiveness and prestige of the annual NATJA Awards.”

Founded in 1991, NATJA is a travel journalism industry leader that fosters high quality journalism by supporting the professional development of its members, providing exceptional program benefits and valuable resources, honoring the excellence of journalism throughout the world, and promoting travel and leisure to the general public. NATJA also publishes TravelWorld International Magazine (www.travelworldmagazine.com).

For more information about NATJA or a complete list of 2018 award winners and finalists, visit www.natja.org.

The South County Tourism Council is a non-profit organization dedicated to promoting the towns of Charlestown, Coventry, East Greenwich, Exeter, Hopkinton, Narragansett, North Kingstown, Richmond, South Kingstown, West Greenwich and Westerly as a single leisure travel destination known as “South County”. For more information, please visit www.southcountyri.com.