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Kansas City Kansas Convention & Visitors Bureau Director Receives Hospitality Leadership Award

Kansas City, KS – Bridgette Jobe, Executive Director of the Kansas City Kansas Convention and Visitors Bureau, Inc. (KCK CVB) was honored with the Hospitality Leadership Award by the Hotel & Lodging Association of Greater Kansas City (HLA) during their annual Recognition Dinner on Saturday, February 16, 2019. HLA members and guests gathered to celebrate the men and women who make tourism in the Kansas City area successful. Other awards included Hotelier of the Year and Supplier of the Year. These esteemed awards are the highest honors a member can receive from the HLA.

“Bridgette has 20 years of hospitality experience and is passionate about promoting and leading tourism in Kansas and in the Kansas City metro area” said Kurt Mayo, the Executive Director of the HLA.

Starting as the Tourism Manager, Jobe has been with the Kansas City Kansas Convention and Visitors Bureau since 1998. During her tenure as Executive Director, Jobe has led the bureau through significant organizational transformation, spurred by the phenomenal growth of tourism in Kansas City, KS. Jobe serves on several tourism related boards and is the Chair of the Kansas Governor’s Task Force on Tourism. Jobe was the 2017 President of the Travel Industry Association of Kansas and continues to serve on the board.

About Kansas City Kansas Convention & Visitors Bureau

The Kansas City Kansas Convention & Visitors Bureau, Inc. is an independent, not-for-profit organization that promotes Kansas City, KS as a visitor destination. Our mission is to market Kansas City, KS to regional, national and international visitors to favorably impact the Kansas City, KS economy through tourism.

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