



**Participate in Pocono Mountains Restaurant Month, “Taste of the Poconos,” April 22 – May 19, 2019**

**WHAT:** *“Taste of the Poconos” is the Pocono Mountains’ official restaurant month. Participating restaurants throughout the Poconos will have a chance to offer a variety of cuisines, so customers can taste that signature dish, or sample a variety of foods, sure to suit every palate. “Taste of the Poconos” is an excellent opportunity for local restaurants to reach new customers, and have both residents and visitors learn more about the great dining options in the Pocono Mountains! The promotion will take place on [PoconoRestaurantMonth.com](http://PoconoRestaurantMonth.com), where each participating restaurant will be listed beginning March 18<sup>th</sup>.*

**WHEN:** *Monday, April 22 – Sunday, May 19*

**WHO:** *Any participating restaurant in the Pocono Mountains of Pennsylvania (Counties: Carbon, Monroe, Pike, and Wayne)*

**HOW TO GET INVOLVED:** *Restaurants can choose from a variety of packages in order to participate in this great promotion. The Pocono Mountains Visitors Bureau (PMVB) will be placing all media to promote Pocono Mountains Restaurant Month through a healthy mix of media channels leading into the event, and throughout the promotion.*

*If restaurants looking to participate are already members of the PMVB, they can learn more information and sign-up through the [extranet](http://extranet). Non-member restaurants are encouraged to participate as well, and can learn more by reaching out to their county contact below.*

**CONTACTS:**

**PMVB & Wayne County**

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**Carbon County**

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