



## GET IN ON DINING OUT - DINE OUT BOSTON® IS BACK!

### FOR IMMEDIATE RELEASE

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**Dine Out Boston**® (formerly Restaurant Week) is back on the menu March 3-8 & 10-15! Visit [dineoutboston.com](http://dineoutboston.com) to see nearly 150 restaurants, browse menus and make reservations. Presented by the Greater Boston Convention & Visitors Bureau (GBCVB), and sponsored by American Express, Dine Out Boston is celebrating its 19<sup>th</sup> year of providing diners an opportunity to enjoy the region's exquisite culinary offerings, and restaurateurs the chance to bring in new guests. This two-week celebration showcases Boston's diverse restaurant scene.

"I am proud to celebrate Dine Out Boston's 19<sup>th</sup> year of providing both Bostonians and visitors the opportunity to experience local restaurants," said Boston Mayor Martin J. Walsh. "The Greater Boston Convention & Visitors Bureau and American Express have done a remarkable job in promoting this food program that highlights Boston restaurants' role in making our city a leading cultural hub."

During the two weeks of [Dine Out Boston](http://Dine Out Boston), diners have numerous choices as they enjoy some of Greater Boston's finest dining coupled with significant savings. The program's flexible pricing structure benefits restaurants and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Restaurants can offer as many courses as they desire at their selected price!

American Express is proud to sponsor Dine Out Boston this winter. Over 1.6 million more places in the U.S. started accepting American Express® Cards in 2018\*. So now, more places than ever welcome your Card.

This March, social media mavens are once again invited to share their #dineoutboston pictures on Instagram for a chance to win \$100 gift cards to participating restaurants\*\*. Follow Dine Out Boston social channels to learn more.

"Dine Out Boston showcases Boston as a premier culinary destination. Patrons from Boston and beyond can enjoy extraordinary cuisine and hospitality in a variety of Greater Boston restaurants," said Martha J. Sheridan, President & CEO of the GBCVB. "Following an exceptional meal diners can then take in seasonal activities such as a concert, theatrical performance, museum exhibition, or a game at the Garden, or even spend the night in one of our world class hotels."

Since 2012, the GBCVB has used this dining program to also give back to different local Boston non-profits each year. To date, close to \$400,000 has been raised for charities through the online auction component of Dine Out Boston. The charitable partner for March 2019 is once again King Boston. King Boston is a privately-funded, non-profit entity working in partnership with the City of Boston to create a memorial and affiliated programs to celebrate the life of Dr. Martin Luther King, Jr. and his wife Coretta Scott King and their time spent in Boston. Gift Certificates provided by participating restaurants will be up for auction starting March 4, with all proceeds benefiting King Boston\*\*.

\*Based on internal comparison of American Express small merchant locations in December 2017 to American Express small merchant locations in December 2018.

\*\*American Express is not the sponsor of and does not have any affiliation with the program's charitable component or social media contest.

### **About Dine Out Boston:**

Dine Out Boston is a bi-annual value-driven dining program founded by the Greater Boston Convention & Visitors Bureau and founding sponsor American Express. Formally known as Restaurant Week Boston®, the program is now in its 19<sup>th</sup> year of offering exclusive savings at some of the region's top restaurants. During Dine Out Boston diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at [www.DineOutBoston.com](http://www.DineOutBoston.com).

For more information or to inquire about having your restaurant involved in Dine Out Boston® please visit [www.DineOutBoston.com](http://www.DineOutBoston.com). Check out Dine Out Boston on Facebook at [www.facebook.com/dineoutboston](http://www.facebook.com/dineoutboston), Twitter at [www.twitter.com/dineoutbos](http://www.twitter.com/dineoutbos), and Instagram at [instagram.com/dineoutboston](http://instagram.com/dineoutboston).

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