



# INNOVATION LIVES HERE

“Melbourne has an outstanding track record of hosting some of the world’s largest and most prestigious international conferences and as a host city, delivers a delegate experience based on ease, accessibility and convenience.”

**Mark Stone AM**  
Chief Executive, Victorian Chamber  
of Commerce and Industry







## INTRODUCING MARK STONE AM

Mark Stone AM, Club Melbourne Ambassador, is the Chief Executive of the Victorian Chamber of Commerce and Industry, Victoria's most influential business organisation. He brings to this role his expertise and specialisation in areas including strategic business leadership and development, tourism and natural resource management.

The Victorian Chamber of Commerce and Industry is the peak body for business in Victoria, informing and servicing more than 15,000 members, customers and clients across the State. The organisation provides industry with leadership, advice and a diverse range of business services.

Mark was awarded The Order of Australia (AM) in the Queen's Birthday Honours (2016). He is a Director on the Board of the Australian Chamber of Commerce and Industry (ACCI), the Board of Workplace Assured and an Australia Day Ambassador.

Mark has extensive experience acquired through several roles contributing to Melbourne's growth and development. He was on the Board of Tourism Australia for 6 years.

Prior to joining the Victorian Chamber, Mark was the Chief Executive of Tourism Victoria. This followed a 12-year period as Chief Executive of Parks Victoria, which manages one fifth of Victoria's land area, employs 1200 staff and has a \$4 billion asset base.

Adding to his natural resource management expertise he also had three years' experience in Parks Flora and Fauna and started his career on this area working as Director of National Parks for the Department of Conservation and Natural Resources.

Mark continuously supports the business events industry recognising the impact conferences, meetings and incentives groups bring to the Victorian economy. With a robust business network and many members in the professional services sector, Mark has supported numerous relevant bids by facilitating connections with stakeholders in this area.

**"The city has world-leading meetings infrastructure, knowledge capital and a genuine commitment to offer the best possible experience for associations and delegates."**

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