

You're Invited!

Tourism related businesses throughout Alamance County will have the opportunity to work with the staff of Visit North Carolina to learn about its research, development and marketing services and discuss best practices in reaching travelers, the media and increasing tourism visitation and spending.

**Visit NC's Tourism Resource Assistance Center (TRAC)** is a community-based training program designed to help small tourism-related businesses.

## **SAVE THE DATE**

**THURSDAY, APRIL 18, 2019**

**10AM – 2PM**

### **Drury Inn & Suites**

1767 Glidewell Drive

Burlington, NC 27215

**There is no charge to attend**, no reservation is required, and there are no presentations. This a *come-when-you-can/stay-as-long-as-you'd-like* event opportunity for all tourism-related businesses to meet one-on-one with program managers to discuss better ways to promote their property or event.

Representatives from the EDPNC, NC Welcome Centers/Visitors Services, NC State Parks, Agritourism and NC Green Travel are often on hand to discuss services they can provide businesses, including strategic planning, assisting with identifying funding sources and serving as liaisons with other local, state and federal agencies.

Should you have any questions, please do not hesitate to reach me at 336-570-1444.

Thank you,

Grace VandeVisser  
Executive Director