



PRESS RELEASE
FOR IMMEDIATE RELEASE
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Girls World Expo Coming to Midland

Midland, Texas— The Girls World Expo is a FREE event coming to Midland Saturday, March 30th from 12pm-4pm at the Midland County Horseshoe. This one-day event is designed for girls ages 11-18 and features seminars and sessions presented by business women from the community to local girls. Subjects presented include finance, leadership, education and emotional health.

Examples of seminar and session topics are *Never Let Anyone Tell You That Something is Impossible*, *Social Media Safety/Cyber Bullying*, *Female Professionals in the Medical Field*, *Becoming a Trendsetter* and more.

Extra fun at the event will take place in the form of a marketplace, musical and dance performances, selfie booth, college and career information and a martial arts demo.

The event is FREE but participants must register online at www.girlsworldexpo.com.

Interviews and photos are available at 12:30p the day of the event.

Girls World Expo

The mission of Girls World Expo is to inspire girls everywhere to reach higher, go farther and do more. Girls World Expo is a national movement of one-day events for teenage girls. Each Expo is uniquely designed to connect girls with their local community, empowering them to discover their potential, find their best path to personal and professional success, meet new people, try new things and have fun. www.girlsworldexpo.com

VisitMidland

The mission of VisitMidland is to encourage economic growth by developing, promoting, enhancing and supporting Midland as a vibrant visitor destination. The above information has been provided by Girls World Expo and distributed by VisitMidland. This event is projected to bring in \$1,813 in estimated direct visitor spending to the Midland economy. For information on where to eat, play, shop, and stay in Midland, visit www.VisitMidland.com.

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