

# SONOMA TOURISM IMPROVEMENT DISTRICT

NOTICE OF SONOMA TID MEETING AND AGENDA  
BOARD OF DIRECTORS REGULAR MEETING  
Sonoma Valley Inn, Mission Room C  
550 Second Street West, Sonoma, CA 95476  
April 11, 8:00 AM

**Call to Order/Introductions:** Norman Krug

**Public Comment:**

*Public comment for ALL items on or not otherwise on the Agenda.  
Please limit individual comments to three minutes*

Norman Krug

**Consent Items:**

Norman Krug

**Information Items:**

1) *Financial update:*

Dan Parks

2) *Marketing update:*

Tim Zahner

3) *City of Sonoma update:*

Cathy Capriola

4) *Sonoma County Hospitality Association update:*

Brian Montenez

**Action Items:**

1) **Approval of Minutes:**

Review, discuss and approve minutes from DATE

Norman Krug

2) **Sonoma TID Board positions:**

Norman Krug

a. Board confirmation for Wendy Peterson and Byron Jones

b. Jay Garrett, GM of Lodge at Sonoma, to TID Secretary

3) **Consideration of items for future agendas:**

Norman Krug

**Board Member Comments:**

*Board members are allocated three (3) minutes each to comment.*

**Adjournment of Board Meeting**

Norman Krug

Next meeting is scheduled for May 9, 8:00 AM