

**Contact:** Nanette Traetow Director of Marketing & Operations (630) 575-8070, ext. 212 nanette@discoverdupage.com

## DuPage Convention & Visitors Bureau Named Best Illinois CVB Outside Chicago

Oak Brook, IL – The <u>DuPage Convention and Visitors Bureau (CVB)</u> has been chosen as "Best Convention and Visitors Bureau - Outside Chicagoland" by the readers of <u>Illinois Meetings +</u> <u>Events (IL M+E) magazine</u>. The award was presented on May 21, 2015 at IL M+E's Tenth Annual <u>"Best Of" Awards</u> party at Pinstripes Chicago.

The DuPage CVB's director of marketing and operations, Nanette Traetow, was on hand to receive the award.

"This is especially gratifying, because we were chosen by meeting and event planners who read the publication," states Traetow. "It's a tribute to our entire staff, but particularly our sales team, since they are the face of our bureau to the planners."



"With the number of CVBs in this state, it's very special to

be singled out by the readers of such a well-regarded publication as Illinois Meetings + Events," adds Beth Marchetti, executive director at the DuPage CVB. "We are very honored."

Several DuPage CVB member businesses were also finalist for "Best of" awards, including <u>Arrowhead Golf Club</u>, <u>Hilton Chicago/Oak Brook Hills Resort & Conference Center</u>, <u>The Morton</u> <u>Arboretum</u>, and <u>Westin Lombard Yorktown Center</u>. <u>Eaglewood Resort & Spa</u> won for "Best Golf Club," and <u>Windy City Limousine</u> won for "Best Transportation" for the seventh year in a row.

"All 25 winners of this year's awards represent the best and the brightest of the meetings and events industry in Illinois," according to the magazine's editor, Selena Fragassi. "They work hard for your business and aim to impress, and when all is said and done, they relish in your shared success."

Just 20 miles west of Chicago, DuPage County is a popular destination for planners looking to avoid the congestion and expense of the city. For more information about DuPage County tourism and meeting planning, contact the DuPage Convention & Visitors Bureau at 630.575.8070 or visit <u>DiscoverDuPage.com</u>.

Attached image: (From left: Selena Fragassi, Nanette Traetow and emcee John Cosgrove.)

## About DuPage County

DuPage County is the second most populous county in Illinois after Cook County, which borders it to the north and east. Together, the two counties account for half of the state's population. One of the nation's wealthiest counties, DuPage is rich in many types of commerce and is

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second only to Cook in tourism revenue. With its well-developed highway and mass transit system, DuPage is easily accessible from O'Hare and Midway Airports, as well as the City of Chicago.

## About DuPage Convention & Visitors Bureau

The DuPage Convention & Visitors Bureau was established through the efforts of a coalition of DuPage area hotel executives and business representatives in 1987, and was formally certified in 1989 by the State of Illinois. It remains the official agency for promoting the county's multibillion dollar tourism industry and marketing DuPage County as an enticing destination for leisure and business travelers, meeting planners, groups and conventions in order to enhance the economic development of the area.

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