



**MEDIA ALERT**

**AUGUST 27, 2019**

**Visit Oakland Hosts “Real Women, Real Leaders” Panel at Connect Marketplace, Louisville**  
*Oakland female leaders, including Oakland Mayor Libby Schaaf, discuss their positive impact on the city*

(LOUISVILLE, KY) – [Visit Oakland](#), the city’s official destination marketing organization, is honored to bring Oakland female leaders together for the “Real Women, Real Leaders” panel discussion at Connect Marketplace in Louisville. These leaders will discuss their positive impact on the city of Oakland, Oakland’s future and how the audience can make a positive impact on their community.

Over 1,700 meeting planners will be in attendance at Connect Marketplace, and over 6,000 travel industry members, including hotels, destinations, tour companies and attractions. The conference is appointment-based and gives travel industry members the chance to meet with meeting planners, and to pitch their destination or product for the planner’s next meeting or conference.

- WHO**            **Libby Schaaf, Mayor of Oakland**  
**Jennifer Tran, Executive Director, Oakland Vietnamese Chamber of Commerce**  
**Shonda Scott, Chairwoman, Oakland African American Chamber of Commerce**  
**Barbara Leslie, President & CEO, Oakland Metropolitan Chamber of Commerce**  
**Karen Williams, President & CEO, Louisville Tourism** *(panel leader)*  
**Mark Everton, President & CEO, Visit Oakland** *(opening remarks)*
- WHAT**            **Visit Oakland “Real Women, Real Leaders” Panel Discussion, Connect Marketplace**
- WHEN**            **Wednesday, August 28**  
*12:15pm-1:15pm*
- WHERE**            **Kentucky International Convention Center: 221 4<sup>th</sup> Street, Louisville, KY 40202**  
*Speaker Showcase Theater*

For all press inquires, please contact Allie Neal at (925) 286-5284 or [allie@visitoakland.com](mailto:allie@visitoakland.com).

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**ABOUT VISIT OAKLAND**

Visit Oakland is a non-profit organization marketing Oakland, California as a travel destination. Visit Oakland offers a wide variety of complimentary services and materials for travelers interested in visiting Oakland. For more information, check out [www.visitoakland.com](http://www.visitoakland.com). Want to share the Oakland love with the world? Follow [@visitoakland](#) on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

**CONTACTS**

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