FOR IMMEDIATE RELEASE



ATL Airport District Gears Up for 2019 "Spin the District"

Second annual cycling experience will take over College Park, East Point, Hapeville and Union City

ATLANTA (Tuesday, April 16, 2019) – ATL Airport District Convention & Visitors Bureau is thrilled to welcome cycling enthusiasts and spectators alike to Spin the District, the area's second annual, multifaceted experience that transforms the city streets into a premier cycling destination. In addition to the fast-paced cycling action, event-goers can expect live music, food trucks and more. The high-energy series will kick off with the Hapeville Criterium on Saturday, May 4, followed by a criterium in College Park on Sunday, May 5. The events will then return this fall with the East Point Velodrome Race on Friday, September 20, followed by the highly-anticipated Gran Fondo in Union City on Sunday, September 22.

"After such a positive experience in its inaugural year, we are looking forward to bringing Spin the District back for a second time this May," said **Cookie Smoak**, **president of ATL Airport District Convention & Visitors Bureau**. "The races offer something for everyone. From exciting cycling to live music and food trucks, each race is geared to bring the community together while showcasing the ATL Airport District as a premier cycling destination."

Hapeville Criterium | Saturday, May 4

Spin the District will kick off during **USA Crits Speed Week** with the <u>Hapeville Criterium</u> from **8 a.m. to 7 p.m**. The 1.4-kilometer route offers a fast-paced, seven-corner cycling adventure for all participants, including a kid-friendly race in the afternoon and opportunities for professional cyclists to compete. In addition to the criterium, attendees can enjoy Hapeville's favorite one-day street party, <u>La Fiesta del Cinco</u>, taking place nearby at Jess Lucas Park. With live music courtesy of **Mariachi Amigoz de Taylor Fuentes** and **Conjunto Alazzan**, delicious food and drinks provided by **Sombreros Mexican Cantina**, **Don Chon's** and **Catalina**, with a mechanical bull in the center of it all. This is a <u>Cinco on the Cuatro</u> you won't want to miss. The event is free for all spectators. Rider registration and details can be found <u>here</u>.

College Park Criterium | Sunday, May 5

Spin the District will roll onto the historic streets of downtown College Park on Sunday to close out the first weekend with the <u>College Park Criterium</u>. From **8 a.m. to 7 p.m.**, guests can enjoy family-friendly fun including live music, mountain bike trial demonstrations and stunt performances featuring mind blowing jumps and tricks. VIP members will enjoy the **Bayou Block Party** beginning at **1 p.m.** The Cajun celebration will feature crawfish, tacos, sangria and beer courtesy of **Arches Brewing**. Rider registration can be found here. VIP tickets for the Bayou Block Party are \$35 and can be purchased here.

East Point Velodrome Race | Friday, September 20

The cycling fun doesn't stop this spring! Spin the District will gear back up in September at the Dick Lane Velodrome – Georgia's only concrete cycling track. Attendees are invited to gather and cheer on cyclists as they conquer the high-speed, no-brakes **East Point Velodrome Race**. Beyond the race, guests can enjoy snacks, local craft beer and wine and live entertainment. More details and registration information will be announced on the <u>Spin the District website</u> soon.

Union City Gran Fondo | Sunday, September 22

ATL Airport District is saving the best for last! Spin the District will come to a close during <u>Gran Fondo</u> (Italian for "big ride") in Union City. Cyclists can choose from seven routes, ranging from 11 to 150 miles, across asphalt, gravel and everything in between. The scenic ride will be reminiscent of the Gran Fondo's Italian roots, celebrating the beginning of autumn with views of Georgia's rolling hills. Attendees will enjoy the best barbecue in the south, live entertainment and more. Rider registration and details can be found here.

For more information on ATL Airport District CVB and Spin the District, click here.

About ATL Airport District Convention & Visitors Bureau:

ATL Airport District is the official convention & visitors bureau for the cities of College Park, East Point, Hapeville and Union City, Ga. The mission of ATL Airport District CVB is to generate economic development for the cities of College Park, East Point, Hapeville, and Union City by effectively marketing the community as a preferred tourism, convention and meeting destination. For more information, please visit www.ATLdistrict.com.

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