



To Be Released: September 20, 2019
Contact: Maila Yang
Phone: 913.321.5800
Email: maila@VisitKansasCityKS.com

Kansas City Kansas Convention & Visitors Bureau Announces New Executive Director

Kansas City, KS – The Board of Directors of the Kansas City Kansas Convention & Visitors Bureau has selected Alan Carr as the organization's new executive director. Carr will replace long-time Executive Director Bridgette Jobe, who left earlier this year to take the position as Director of Tourism for Kansas Wildlife, Parks and Tourism.

Carr has spent his career in destination marketing including 10 years at Visit KC, where he served as vice president of marketing & communications. During that time, he and his team oversaw development of the Visit KC brand, Kansas City Restaurant Week and the reopening of the Kansas City Film Office. In 2015, he started Carr Strategies where he has worked with more than a dozen destinations across Missouri and Kansas on tourism marketing strategies, branding and marketing campaigns.

Renee Hadley, Chair of the Board said, "We are excited to welcome Alan to KCK. The Board believes Alan has the right vision and experience to expand on the great job Bridgette Jobe and the CVB team has done in the past. We are truly looking forward to this next chapter."

"Kansas City, Kansas, has transformed itself as a destination over the last 20 years," Carr said. "I'm excited to be a part of continuing the tourism momentum in Wyandotte County. From major attractions to diverse and unique neighborhoods, we have a great story to share with visitors."

Carr grew up in Butler County, Kansas, and is a graduate of the University of Kansas. He currently resides in Kansas City, Missouri, and plans to relocate to KCK. He will begin October 1, 2019 on a part-time basis before starting full time in January.

About Kansas City Kansas Convention & Visitors Bureau

The Kansas City Kansas Convention & Visitors Bureau, Inc. is an independent, not-for-profit organization that promotes Kansas City, KS as a visitor destination. Our mission is to market Kansas City, KS to regional, national and international visitors to favorably impact the Kansas City, KS economy through tourism.

-end-