

pennsylvania meetings + events

The Hershey Harrisburg Region is the Ultimate Two-for-One Meeting Location

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As the capital of Pennsylvania, **Harrisburg** is a town with a rich and storied history that spans more than 200 years. Nestled in the Susquehanna Valley, Harrisburg has played a vital role in shaping American history, whether functioning as a major link for rail and water transportation or as the setting of many Civil War battles. **Hershey**, just east of Harrisburg, is where Hershey chocolate is made, earning it the nickname “Chocolatetown, USA.”

A top tourist destination of the state, the two cities offer a host of activities, from theme parks to museums and even a minor league baseball stadium nearby. What makes it an ideal destination to host a meeting or event is not only all the fun, but the charming meeting and event accommodations throughout the area.



Take a spin on the Ferris wheel at Hersheypark.

Where to Stay

Located on the banks of the Susquehanna River, **City House Bed & Breakfast** was originally built 90 years ago and now hosts guests in its luxuriously appointed four guest rooms. **Hanniel Sindelar**, innkeeper of City House Bed & Breakfast, calls the historic home “an ideal setting to host your event,” noting its history and charm. The hotel can accommodate up to 50 guests for a buffet-style event or 100 for an indoor/outdoor gathering.



City House Bed & Breakfast’s outdoor space is intimate and lovely.

Just minutes from the Hershey attractions, the Red Lion Hotel in Harrisburg East is a great stop for corporate meetings and events, allowing its guests to take advantage of the surrounding area. The hotel offers 25,000 square feet of meeting space, including an amphitheater with seating for 85, as well as a longevity management team that can help prepare groups for events. “We’re very accessible to all the major highways, have ample parking and have a number of amenities for the corporate traveler,” says Dawn B. Stuart, CHME, director of sales and marketing. Groups will get complimentary Wi-Fi and an audio-visual staff is on hand to provide guidance at an additional cost.



The Red Lion Hotel is convenience personified.

As Pennsylvania's largest convention resort totaling 665 guest rooms and more than 100,000 square feet of meeting and exhibit space, **Hershey Lodge** is designed to accommodate meetings of all sizes. **Rick Dunlap**, public relations director for the **Hershey Harrisburg Regional Visitors Bureau** (HHRVB), calls the lodge "the crown jewel" of the area. Great American Hall is the largest, with 32,000 square feet of space. A conference concierge staff, and team of certified meeting professionals are on hand throughout the lodge. There are also extensive catering options and team-building opportunities.



The Hershey Lodge is a welcoming home for meeting attendees.

Where to Eat

Originally built as the Hope Fire Station in 1871—the second oldest firehouse in Pennsylvania—**The Firehouse Restaurant** contains the original tin ceiling and walls, and plays up its history. **Jason Sauter**, general manager, notes it has a VIP room that holds up to 20 people for small events and can accommodate large gatherings as well. And given that it's just two blocks away from the Capital building, it's often utilized for political events. "Our third floor is accessed by elevator (the old bell tower) to our banquet hall," Sauter says. "This room holds large parties up to 120 people and is great for fundraisers, meetings or any sort of event."

Patrick Garrity, operations manager, says the mission of **The Millworks** is a simple one: create a regional destination which showcases Central Pennsylvania's wonderful artistic talents as well as the region's bountiful, sustainable agriculture. The 150-seat Harrisburg restaurant (with room for 20 at the bar and 64 outside) focuses solely on local and sustainable food, sourced from growers in the Central Pennsylvania region.

“Building relationships with our growers and being next to the oldest farmer’s market in the country, the Millworks will be working to create a sustainable food network, connecting local farms to the city,” Garrity says. “It is a unique experience. The Millworks is more than just a restaurant, it is a destination for great local and sustainable food, beautiful art, friendly and talented local artists, great beers, ciders, and spirits and a live music venue as well.” The Millworks has private event space that seats up to 40 guests.



The Millworks industrial-chic interiors are inviting

Arooga's Grille House & Sports Bar is widely known for its award-winning wings and wall-to-wall large screen TVs, however, it also boasts a diverse menu featuring its famous Arooga's Crab Pretzel, Wagyu Kobe Burgers, all-natural soups and dips and a huge draft selection featuring many craft beers and handcrafted cocktails. Out of the three Arooga's locations in Harrisburg, two offer private dining rooms: The Route 22 Allentown Boulevard location's private room can accommodate approximately 30-40, while the Route 39 Linglestown Rd. location's private room can fit 30. Although there's no private room in the downtown location on North 2nd Street, it's still equipped to accommodate large groups.



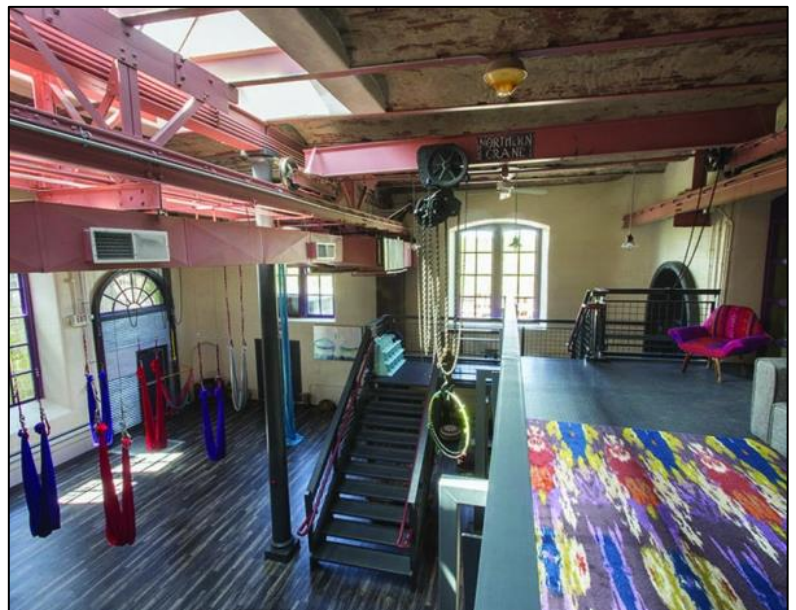
Arooga's crab pretzel is a delicious treat.

What to Do

Between spring and New Year's Day, there's always something going on at **Hersheypark**—whether it's the rides and attractions, a pumpkin walk and Candy Lane or a light show for the holidays. **"It's fun for people of all ages,"** Dunlap says. **"There's a chocolate tasting experience that is great for groups because it's in a classroom setting."** Additionally, an 11-acre, walk-through **zoo** adjacent to Hersheypark features more than 200 animals from the five regions of North America. The site can also be rented out by corporations after-hours.

If you're looking for more than recreational fun, **The State Museum of Pennsylvania** is a great educational and historic look at the area. It's also available to history buffs for meetings and events. "The State Museum is a wonderful place to have a special event and reintroduce your guest to the history of Pennsylvania and all that the museum holds," says **David Dunn, museum director**. The museum's exhibits include Coelophysis dinosaurs, Native Americans throughout time and some of the Civil War's most notable battles. For events, its 395-seat auditorium is fully equipped for presentations with wireless Internet access, a high-definition projector, a large stage screen, theatrical stage lighting and a dynamic sound system; while its 200-seat Memorial Hall, with room for 400 standing, is perfect for a company cocktail party or an elegant reception. Additionally, it has several spaces for small meetings, such as its 130-seat Village Square and 25-seat Delaware room.

If you're in town for a meeting and want to relax a bit during your off-hours, head to the historic Old Waterworks building in downtown Harrisburg and take advantage of **Om My Yoga**. "We offer a wide array of unique and imaginative physical activities such as aerial yoga, aerial dance, ballet barre fitness and acrobatic yoga," says Ulysses Wilson, co-owner. "We also can accommodate a general wellness event including topics such as essential oils and yoga as therapy."



Get your zen on at Om My Yoga studio.

HERSHEY HARRISBURG BY THE NUMBERS

1963 IS THE YEAR HERSHEY'S FAMOUS KISS LAMPS WERE INSTALLED

100 POINTS SCORED BY WILT CHAMBERLAIN AT HERSHEY PARK ARENA

48 ARCHES, MEASURING 70 FEET EACH, MAKE UP HARRISBURG'S ROCKVILLE BRIDGE, THE LONGEST STONE MASONRY ARCH RAILROAD BRIDGE IN THE WORLD

28 MILES OF THE 2,200-MILE APPALACHIAN TRAIL

23 ACRES OF GARDENS PLANTED FOR MILTON HERSHEY'S WIFE AT HERSHEY GARDENS