



A FINE TIME TO DINE - DINE OUT BOSTON® IS BACK!

FOR IMMEDIATE RELEASE

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Dine Out Boston® (formerly Restaurant Week) is back on the menu August 18-23 & 25-30! Visit DineOutBoston.com to see over 140 restaurants, browse menus and make reservations. Presented by the Greater Boston Convention & Visitors Bureau (GBCVB), and sponsored by American Express, Dine Out Boston is celebrating its 19th year of providing diners an opportunity to enjoy the region's exquisite culinary offerings, and restaurateurs the chance to bring in new guests. This two-week celebration showcases Boston's diverse restaurant scene.

"I am proud to celebrate Dine Out Boston's 19th year of providing both Bostonians and visitors the opportunity to experience local restaurants," said Boston Mayor Martin J. Walsh. "The Greater Boston Convention & Visitors Bureau and American Express have done a remarkable job in promoting this food program that highlights Boston restaurants' role in making our city a leading culinary hub."

During the two weeks of [Dine Out Boston](http://DineOutBoston.com), diners have numerous choices as they enjoy some of Greater Boston's finest dining coupled with significant savings. The program's flexible pricing structure benefits restaurants and guests alike. Restaurants can customize their lunch and dinner menus by choosing price-points: lunch for \$15, \$20 or \$25 and dinner for \$28, \$33 or \$38. Restaurants can offer as many courses as they desire at their selected price!

American Express is proud to sponsor Dine Out Boston this summer. Over 1.6 million more places in the U.S. started accepting American Express® Cards in 2018.* So now, more places than ever welcome your Card.

This August, social media mavens are once again invited to share their #dineoutboston pictures on Instagram for a chance to win \$100 gift cards to participating restaurants**. Follow Dine Out Boston social channels to learn more.

"Dine Out Boston showcases Boston as a premier culinary destination. Patrons from Boston and beyond can enjoy extraordinary cuisine and hospitality in a variety of Greater Boston restaurants," said Martha J. Sheridan, President & CEO of the GBCVB. "Following an exceptional meal, diners can take in seasonal activities throughout Boston's diverse neighborhoods – outdoor markets, on-the-water activities, baseball games, movies and concerts under the stars, and so much more!"

Lyft is partnering with Dine Out Boston to provide even more value to this year's summer program. Lyft is the official rideshare partner of Dine Out Boston and diners can enjoy 25% off rides to or from participating restaurants by using the code found at DineOutBoston.com.

Since 2012, the GBCVB has used this dining program to give back to different local Boston non-profits. To date, over \$400,000 has been raised for charities through the online auction component of DOB. The charitable partner for August 2019 is Future Chefs**. Future Chefs empowers young people in Boston to begin planning for life after high school through early employment in the culinary field. The growing food service industry needs skilled workers and Future Chefs helps to develop the skills needed to succeed while creating a workforce pipeline.

*Based on internal comparison of American Express small merchant locations in December 2017 to American Express small merchant locations in December 2018.

**American Express is not the sponsor of and does not have any affiliation with the program's social media contest or charitable component.

About Dine Out Boston:

Dine Out Boston is a bi-annual value-driven dining program founded by the Greater Boston Convention & Visitors Bureau and American Express. Formally known as Restaurant Week Boston®, the program is now in its 19th year of offering special savings throughout some of the region's top restaurants. During Dine Out Boston diners can enjoy a chef-customized lunch or dinner for a fraction of the normal dining cost. Due to high demand, reservations during Dine Out Boston are encouraged and can be made in advance at www.DineOutBoston.com.

For more information or to inquire about having your restaurant involved in Dine Out Boston® please visit DineOutBoston.com. Check out Dine Out Boston on Facebook at www.facebook.com/dineoutboston, Twitter at www.twitter.com/dineoutbos, and Instagram at instagram.com/dineoutboston.

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