



CONTACT:

James Hamill – Director of Public Relations

jhamill@poconos.org

[\(570\) 419-8461](tel:(570)419-8461)

HUNDREDS OF VOLUNTEERS PICK UP THE POCONOS

2nd Annual Pick Up the Poconos Day a Success

October 2, 2019 – In its second year, Pick Up the Poconos Day (9/28/19) saw legions of volunteers fan out throughout our communities and clear litter from the sides of the roads. Crews found all sorts of discarded trash including a pool, toaster oven, refrigerator and a futon not to mention enough car parts to build a new vehicle.

Middle Smithfield Township’s “1000 Feet of Street” hauled away upwards of 400 bags of trash with roughly 180 volunteers. There was also a huge response from the East Stroudsburg University community which tackled nearly 20 miles of roads in East Stroudsburg and Stroudsburg with about 100 volunteers. This year’s event, in conjunction with several others, was a tremendous success.

Totals

Bags filled: 738

Volunteers: 371

Miles covered: 60

Locations: Chestnuthill Twp.
Coolbaugh Twp., East Stroudsburg
Borough, Middle Smithfield Twp.,
Polk Twp., Stroud Twp., Stroudsburg
Borough, Tunkhannock Twp.

Volunteers had a choice of which township or borough they would like to help clean-up. Gloves, bags, vests and free t-shirts were provided thanks to Keep PA Beautiful and PennDOT. Waste Management and County Waste supplied roll-off containers and the Monroe County Municipal Waste Manage Authority helped shuttle students to and from cleanup sites.

Since Pick Up the Poconos started last year, crews hired to clean the interstates, state roads and other areas combined with this annual event have filled nearly 7,000 bags and counting with unsightly litter across hundreds of miles of roads.

Pocono Mountains visitor information is available online at PoconoMountains.com or by phone at (570) 421-5791. Follow [@PoconoTourismPR](https://twitter.com/PoconoTourismPR) on Twitter to stay current with up-to-date information. Established in 1934, the Pocono Mountains Visitors Bureau is a private, non-profit membership organization. The PMVB is the official destination marketing organization for the four counties of Wayne, Pike, Monroe, and Carbon in Northeastern Pennsylvania.

“We applaud the efforts of everyone who gives their time and resources to help battle the litter problem here in our pristine Pocono Mountains,” said Pocono Mountains Visitors Bureau President & CEO Chris Barrett. “This goes to show we won’t sit back and let our area look anything but the way it should.”

For more information on how you can play a part in the effort to keep our area clean and green head to PickUpThePoconos.com.



PickUpThePoconos.com
— DO YOUR PART —

PARTNERS



With 2,400 square miles encompassing Pennsylvania’s Wayne, Pike, Monroe, and Carbon counties, the Pocono Mountains region is home to rolling mountain terrain, breathtakingly beautiful waterfalls, thriving woodlands, and 170 miles of winding rivers. Winters offer guests the opportunity to ski, snowboard, snow tube, and even snowshoe their way through snowy wonderlands encompassing over 163 ski trails, while summers also cater to the active traveler allowing exploration of 261 miles of hiking and biking trails, over 30 golf courses, whitewater rafting, boating, fishing, and open access to nine state and two national parks.