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### **SC NAACP to hold Annual State Conference in Rock Hill, SC**

*The Rock Hill Branch of the NAACP will celebrate 75 years of service during the SC State Annual Convention and Civil Rights Conference.*

**Rock Hill, S.C.** (October 4, 2019)– On October 10th-13th, the [South Carolina National Association for the Advancement of Colored People \(NAACP\)](#) will host its Annual State Convention and Civil Rights Conference at the [Kenneth Monroe Transformation Center](#), located at 745 Saluda St., Rock Hill, SC 29730, in collaboration with the Rock Hill and Western York County NAACP branches. The local branches of the NAACP are working in partnership with [Visit York County](#) to host the event.

Honoring the Rock Hill branch's 75th year of existence and service, the four-day experience will include sessions covering current topics led by captivating presenters and speakers. On October 10<sup>th</sup> at 7pm, the Rock Hill Community Night will bring groups and individuals together for service. Activities during the opening night ceremony will include fellowship, a speech, music and much more. On October 12<sup>th</sup> at 7pm, during the SCNAACP annual Freedom Awards Gala, [Reverend Jesse J. Jackson](#) will receive the Flame of Freedom Award in honor of his 50 years of service and leadership.

"We are excited to host the conference and encourage our community to be a part of the opening ceremony during the community night event on October 10<sup>th</sup>," says Dorene Boular, President, Rock Hill NAACP Branch. "The convention will include workshops on redistricting, racial gerrymandering, election protection, new voter machines, the 2020 census, and we ask for the support of our community as we continue to fight for equal rights for all people."

The South Carolina NAACP is the leading civil rights organization in the state of South Carolina. Each year, the conference is held in different cities and counties in SC. According to Boular, it has been 25 years since the SC State NAACP Convention has been held in York County.

"It has been a privilege for Visit York County to work with the state and local NAACP branches to bring the event back to the area, and we are excited to put Rock Hill and York County in the spotlight for a conference of this magnitude," says Andy Clinton, VP of Sales, Visit York County.

The Rock Hill Community night is free and open to the public. On-site registration for the conference will take place on October 10th. The cost to attend is \$175, which includes workshops on Friday and Saturday. Tickets for the Freedom Awards Gala on Saturday, October 12<sup>th</sup> are \$75.

Founded on February 12, 1909, the NAACP is the nation's oldest, largest and most widely recognized grassroots-based civil rights organization. For over 110 years, the NAACP advocates for civil rights in their communities, conducting voter mobilization and monitoring equal opportunity in the public and private sectors. The SCNAACP consists of 200 branches throughout the state.

For more information about community night, the convention, or for tickets to the Gala, call 803.366.2184 or email [doreneboularrhnaacp@gmail.com](mailto:doreneboularrhnaacp@gmail.com).

**SC National Association for the Advancement of Colored People** is the leading civil rights organization in the state of South Carolina. The organization was chartered in 1939 and now operates through a network of branches, youth councils and college chapters located across the forty-six counties of the state. The NAACP is driven by volunteers committed to the mission of the oldest civil rights organization in America. For more information, log on to [www.scnaacp.org](http://www.scnaacp.org)

**Visit York County** (also known as the Rock Hill/York County Convention & Visitors Bureau) Visit York County is the destination marketing organization (DMO) responsible for developing an authentic, unified identity for York County, SC. As a DMO, the CVB's goals are to promote the long-term development and marketing of their destination, focusing on convention, sports and leisure sales, tourism marketing and services. The organization works in collaboration with the CVB Board as well as the York County Council and appropriate funding sources. In 2008, the Rock Hill/York County CVB became the first accredited destination marketing organization in South Carolina. For more information, log on to [www.visitryorkcounty.com](http://www.visitryorkcounty.com).

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