

Hi, just a reminder that you're receiving this email because you have expressed an interest in Athens Convention & Visitors Bureau. Don't forget to add hsmith@visitathensga.com to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.

Athens Now //
October 2019
Athens Convention & Visitors Bureau

Athens
LIFE UNLEASHED



Newsmakers // Opportunities // New Developments in Tourism

NEWS AND UPDATES

CVB staff take the new Athens Haunted History Walking Tour

Local historian Jeff Clarke, who has appeared on the Discovery Network, Travel Channel and Georgia Public Broadcasting, is offering a new Athens Haunted History Walking Tour. The 45-60 minute tour is available Tuesday through Saturday evenings at 6 p.m. and features plenty of interesting stories about some of Athens' most haunted spots and sites. Tour-goers will visit The Foundry, the Ware-Lyndon House, Morton Theatre and Georgia Theatre, among other places. Tours are not offered on major holidays, during festivals in downtown Athens or UGA home football games. To learn more and reserve your spot, [click here](#).

Header Image: Sales Manager Jay Boling, Director of Sales Nick Arnold, Sales and Services Manager

Submit Photos of your Staff for Annual Meeting slideshow

The CVB is asking local hospitality businesses to celebrate photos of their staff using the hashtag **#ClassicCityHospitality19**. Please share these photos on Facebook, Instagram or Twitter for a chance to be featured at our Annual Meeting on **Thursday, October 24**.



SALES UPDATES

Hotel Indigo 10 Year Renewal



Director Chuck Jones, Director of Sales Nick Arnold, Hotel Indigo Director of Sales Abby Hicks, Sales Manager Jay Boling

Hotel Indigo unveiled its 10 year Renewal on Thursday, October 3. Hotel Indigo hotel rooms, the Madison Bar & Bistro, the lobby and the courtyard are all brand-new. The new courtyard features include fire pits, additional seating and retractable awning. There is new artwork and luxurious furniture in the lobby, plus a beer wall has been installed featuring Creature Comforts' beer. Stop by Hotel Indigo to check out these new features and additions.

HOSPITALITY NEWSMAKERS

Greenway Ribbon-Cutting Ceremony Phase II

The Athens-Clarke County Leisure Services Department hosted a ribbon-cutting ceremony on Thursday, October 10, for the new North Oconee River Greenway Trail at the intersection of College Avenue and MLK, Jr., Pkwy. Mayor Kelly Girtz and Jake Maas, vice chair of the Greenway Commission,



both spoke about the benefits of the new riverside trail. This extension will add just over half a mile for trail users and provide a more scenic riverside path as they make their way along the trail system, which stretches from Sandy Creek Nature Center to Dudley Park.

DON'T MISS OUT: OPPORTUNITIES

Georgia Tourism Grant now open



The second phase of applications for the Explore Georgia Tourism grant are now open. Communities or counties that have hosted a Tourism Product Development Resource Team, which includes Athens-Clarke County, may now apply for the current Tourism Product Development Resource Team Grant cycle. Applications are due Thursday, December 13. To learn more about the grant or to download the packet, [click here](#).

2019 - 2020 Visitors Guide is now available

The new 2019 - 2020 Athens *Visitors Guide* is now available! This piece is a great resource to help with trip planning and includes information on things to do, where to eat and attractions to visit.

A HUGE thank you to our advertisers for making this publication possible!

Please contact Information Coordinator Meredith McLucas (706.357.4430) to arrange for a supply to display at your business if you have not already received our guides. Meredith can also assist with including a link to the Visitors Guide on your website.

[Click here](#) to view the digital version of the guide.



Hire an Athens Musician

Did you know? VisitAthensGA.com promotes all things Athens music, including encouraging meeting professionals to hire local Athens musicians to give their events true local flavor. We're relaunching the website soon and need more Athens musician listings. Visit our [current page](#) and contact Meredith McLucas, mmclucas@visitathensga.com, to add your listing.

Extranet Training

The CVB offers Extranet Training on the second Thursday of each month beginning at 2 p.m. The next Partner Extranet Training will be **Thursday, November 14**. Come learn how to:

- Submit events to the VisitAthensGA.com calendar.
- Update your web listing on VisitAthensGA.com.
- Include any specials or coupon offerings on VisitAthensGA.com.

INDUSTRY CALENDAR AND EVENTS

The Athens CVB Annual Meeting will be held on **Thursday, October 24**, at The Classic Center from 8:30 a.m. - 11:30 a.m.

CVB Director Chuck Jones and staff will review FY19 and discuss the Bureau's plan of work for FY 20. Calendar year 2018 county-level economic impact figures will be released. The Annual Hospitality Awards will also be presented including the Classic Host Award, Louis Griffith Hospitality Leadership Award, Partner of the Year Award and the Hospitality H.E.R.O.E.S. of the Year Award.

RSVP by Thursday, October 17, to Casey Ogden, cogden@VisitAthensGA.com or 706-357-4430.

October 17 - **Business-Education Hospitality Summit**

Join us for a dialogue with industry experts around education and economic development initiatives that are supporting Athens' local manufacturing and hospitality industries.

Athens Community Career Academy, 440-1 Dearing Extension
8:30 a.m. - 12:15 p.m.

[**Athens Business-Education Summit**](#)

October 18 - **Lou Plasencia Lecture**

The Plasencia Group is a national hospitality sales, investment consulting and advisory firm, serving clients across the country.

UGA Special Collections Library
3:00 p.m.

[**Lou Plasencia Lecture**](#)

ATHENS IN THE NEWS

"Away Weekends are Just as Good as Game Day in this College Town," [Southernliving.com](#), Sept. 2019

"10 Fun Things to do in Athens Georgia," [SouthernHospitalityblog.com](#), Sept. 2019

"Exploring the Best Restaurants in Athens, Georgia, with Mazda CX-5," [Roamalicious.com](#), Sept. 2019

"The 10 Best Restaurants in Athens," [AtlantaMagazine.com](#), Sept. 2019

"Sunsets Along Georgia's Antebellum Trail," [ExploreGeorgia.com](#), Sept. 2019

"9 Epic Things to See and Do in Athens, Georgia," [WhereverIMayRoam.blog](#), Sept. 2019

"8 fall couples getaways one hour from Atlanta," [AJC.com](#), Oct. 2019

"Local Business Spotlight: Athens Convention and Visitors Bureau," [Wcocradio.com](#), Oct. 2019

[Website](#) / [Partner Extranet](#) / [State Resources](#) / [Media Coverage](#) / [Athens Events](#)

