

Rockford Area Convention & Visitors Bureau

September 26, 2018

Board of Directors Meeting Minutes

SupplyCore

Board Present: John Groh, Jennifer Furst, Todd Cagnoni, Marcus Bacon, Bobbie Holzwarth, Nathan Bruck, Kevin Frost, Jay Sandine, Nathan Bryant, Chad Anderson, Bryan Davis

Board Absent: David Anderson, Fred Wescott, Tim Myers, Carla Paschal, Bill LaFever, Mayor Ted Rehl, Patricia Diduch, Marco Lenis, Einar Forsman

Staff Present: Joanne Nold, Tana Vettore, Lindsay Arellano, Nick Povalitis, Monique Gaines

Call to Order: The meeting was called to order at 7:38 a.m. Jennifer Furst

Approval of Meeting Minutes:

It was moved and seconded to approve the August 29, 2018 meeting minutes. Motion carried.

Approval of FY18 Audit:

RACVB's external auditors from the Benning Group, LLP provided a brief overview of the FY18 Audit. They noted the audit contained a clear opinion and there were no audit adjustments. Procedures for separation of duties are in place and there are no recommendations. Upon the recommendation of the Audit Committee, the Consolidated FY18 Audit was approved and accepted.

Internal Monitoring Reports:

It was moved and seconded to accept the annual Monitoring Reports 2.0, 2.6 and 2.7. Motion carried.

CEO Report:

- Paint The Town Green is an event of the RACVB Foundation coming up on Friday, October 12. Proceeds benefit Forest City Beautiful for public beautification efforts such as planters, sculptures, the new murals and the landscaped areas around town. Tana Vettore, Director of Destination Development shared event details. Please consider how you can support and attend the event.
- An update on Sports Stories was shared by Nick Povalitis, Director of Sports Development. The event was held September 13 at the Rockford Bank & Trust Pavilion featuring a keynote

and panel moderation by Roscoe native and ESPN anchor Nicole Briscoe. The panel discussion also included Jody Deery with Rockford Speedway, Kenny Gould, USA Boxing Olympic Bronze Medalist, and Darin Monroe, Rock Valley College's head women's softball coach.

- The Rockford Raptors were awarded our first inaugural Sports Tourism Champion Award at the event. Thank you to all the sponsors and attendees.
- Working with potential sponsors for Stroll on State. Currently at 85% of overall goal with \$179,500 dollars raised, this includes both new and returning sponsors.
- Stroll on State will again partner with Fleet Feet Rockford to organize the Dasher Dash 5k and 100% of the proceeds will be allocated to fund Stroll on State. A press conference will take place at Fleet Feet Rockford on September 27 to announce the return of the event.
- The Davis Park Task Force is in the final stages of selecting a firm to consult on the redevelopment of Davis Park. Goal is to bring some recommendations to the community about the future of the park by 1st quarter 2019.
- Phil Elsbree is attending several trade shows to promote sports and group sales. Subcontracted two individuals who have great contacts within the basketball marketplace to solicitate additional operators to bring additional business to the Sports Factory.
- A new mural is currently going up downtown at the Eddie Green Place, and a second mural will be going up on 6th street as part of our Forest City Beautiful program.

The next meeting is Wednesday, October 24, 2018 at 7:30 a.m.

The board adjourned at 8:18 a.m.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read 'Jennifer Furst', written in a cursive style.

Jennifer Furst, Board Secretary
MG